

Beauty COLLECTION

2 | 2017



CONTENTS

CARE

LR ALOE VIA | 6 Natural moisturising care

LR ZEITGARD | 34 Holistic anti-age management

L-RECAPIN | 54
Expert for full hair

LR MICROSILVER | 56
Caring,
antibacterial protection

FRAGRANCE

WOMEN'S FRAGRANCE | 62 MEN'S FRAGRANCE | 76

COSMETICS

LR DELUXE | 84
Premium cosmetics for
special occasions

LR COLOURS | 96 Youthful, colourful make-up

LRGKF | 106



Dear LR customers,

what does beauty mean to you? For us at LR, it means a positive charisma, a well-groomed appearance and an overall sense of well-being – in sum: **more quality of life**. For us as beauty specialist, this is reason enough to support you with a product range tailored to your needs - according to our motto "More quality for your life".

Brand new: LR ALOE VIA. LR ALOE VIA is the natural all-round care for the whole family. The care line combines the special powers of Aloe Vera gel with 15 years of care competence by LR - a well-trusted product concept, because the LR ALOE VIA range unites all our Aloe Vera care products - in the proven high quality, of course. From special care to face and body care, from men's care to sun protection and baby care - with the highest Aloe Vera concentrations and natural organic extracts, LR ALOE VIA offers protection and care for every requirement.

Our anti-aging system care LR ZEITGARD was also supplemented by a **new and effective basic care:** LR ZEITGARD Racine. Racine provides a fresh complexion with extra moisture and energy and effectively prevents the first wrinkles. Under the LR ZEITGARD brand, you will now find the perfect anti-aging care for all ages and needs.

Discover the beauty expertise of LR for your daily care routine!

Yours,

Dr. Thomas Stoffmehl

CEO, Management Spokesman



CARE

FRAGRANCE

Page 4



Page 84



COSMETICS





Ask your LR Partner about our Health Collection!



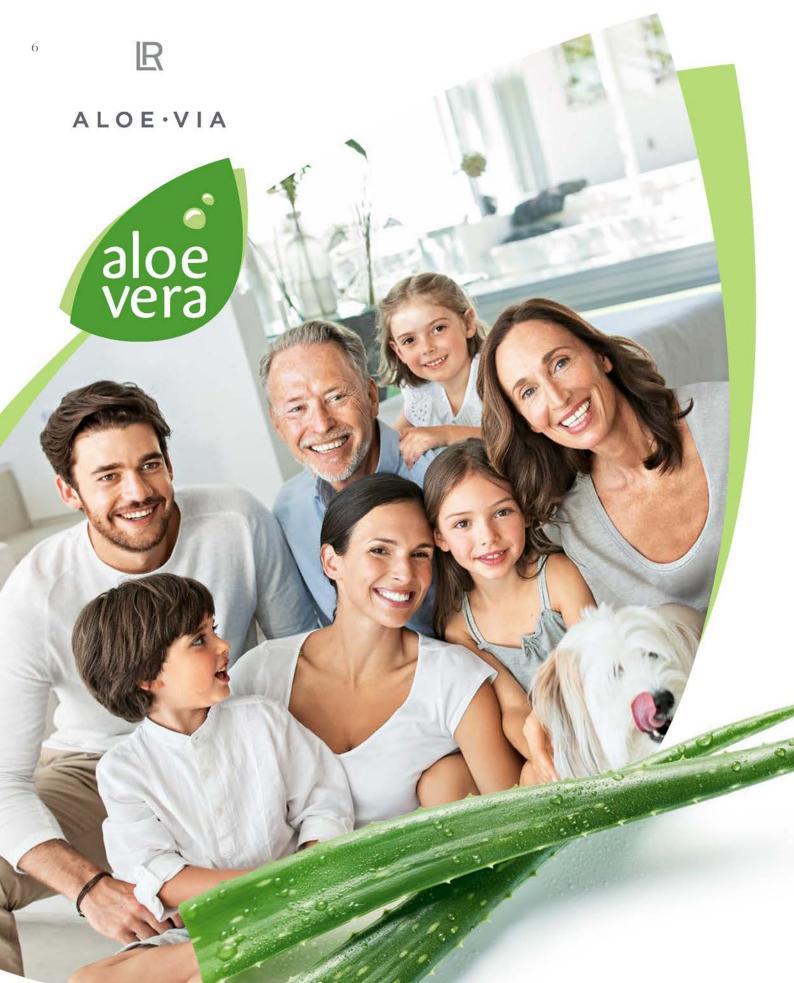


Varied skin requirements, perfectly coordinated care series.

LR ALOE VIA: On the way to naturally beautiful and healthy skin with the nourishing and regenerative power of Aloe Vera – this is what LR ALOE VIA stands for. Whether young or old, everyone will find the right solution for their needs in our broad range of products. You and your loved ones will be cared for from head to toe with the best Aloe Vera can give us.

LR ZEITGARD: The holistic LR ZEITGARD anti-aging management is a professional overall concept for youthful facial skin in 3 steps. From gentle, effective cleansing to smoothing of wrinkles thanks to a hot/cold procedure, through to the individual regenerative care for a long-lasting effect.

LR MICROSILVER PLUS: With its antibacterial effect based on a highly efficient combination of Microsilver BGTM, panthenol and various zinc compounds, the functional care series offers maximum protection and optimal care for irritated and stressed skin.



LR Aloe Via

Your way to naturally nurtured skin



High Aloe Vera content for intensive care and regeneration



Enriched with nourishing organic extracts – specifically adapted to the individual care requirement



All products are 100% free of parabens and mineral oils



Our Aloe Vera gel is continuously tested by the renowned International Aloe Science Council (IASC) – from cultivation through to processing



The skin tolerability of all Aloe Vera products is confirmed by the renowned, independent institutes Dermatest and Derma Consult.



28 LR ALOE VIA products are patented thanks to their unique concentration of Aloe Vera gel and various organic extracts.

On the way to naturally beautiful and healthy skin with the nourishing and regenerative power of Aloe Vera – this is what **LR ALOE VIA** stands for. Whether young or old, everyone will find the right solution for their needs in our broad range of products. You and your loved ones will be cared for from head to toe with the best Aloe Vera can give us.

The basis of our product promise: a well-trusted care concept LR Aloe Via unites the best Aloe Vera has to offer – its gel – with 15 years of Aloe Vera care competence by LR. A high Aloe Vera content, proven combinations of active ingredients and the natural power of precious organic extracts are what make the LR ALOE VIA care series so unique and varied in terms of effects:

- It regenerates
- moisturises
- soothes
- and protects 100% free of parabens and mineral oils.

Regular checks by the International Aloe Science Council (IASC) guarantee a high quality of our Aloe Vera – from cultivation to processing. The independent institute Dermatest confirms the skin tolerability.

28 LR ALOE VIA products are patented thanks to their unique concentration of Aloe Vera gel and various organic extracts.

Find your way to naturally nurtured skin – with LR ALOE VIA.

LR Aloe Via

Multifaceted Aloe Vera care from head to toe

Regeneration and care

Take advantage of the natural regenerating power of Aloe Vera for particularly sensitive or stressed skin.

The LR ALOE VIA products cover stressed skin like a protective film and have a cooling, soothing and regenerating effect.









Cleansing and care

Aloe Vera is an expert in maintaining the moisture content of the skin. With the moisturising gel of the Aloe Vera plant, LR ALOE VIA leaves a radiant complexion and nurtures the skin for a fresh sense of general well-being.





Individual care and protection

Aloe Vera is a real all-rounder. It is not only regenerating and moisturising, but also has an anti-inflammatory effect. Just the all-rounder you need from head to toe for the whole family.





Special care

LR ALOE VIA Special care

- especially soothing and regenerating for stressed and irritated skin.

The LR ALOE VIA products cover stressed skin like a protective film and have a cooling, soothing and regenerating effect. It is supported by special combinations of active ingredients and soothing herbal essences.



Aloe Vera **Quick Emergency**

Light spray for the whole body

- With a powerful combination of 83% Aloe Vera gel and 12 herbal essences
- Forms a protective film on the stressed skin
- · Soothes and cools
- The skin is regenerated and the natural balance is restored



IR

Aloe Vera Moisturising serum

Refreshing care gel for irritated,

- 90% Aloe Vera gel
- Instantly moisturises and cools the
- Improves skin elasticity
- · Your skin immediately feels refreshed and revitalised



Aloe Vera **Protective Propolis**

Rich cream for dry skin in need of care

- 79% Aloe Vera and beeswax extract • Highly moisturising and nourishing
- · Strengthens the skin barrier and
- forms a protective film on the skin
- Your skin feels soothed and relaxed

400 ml 20600

100 ml 20601

Special For quick relieve in everyday life

The "all purpose" box: For irritated skin, the three **LR ALOE VIA experts** support the natural regeneration of the skin – with a maximum of care. The Special Care Box is the perfect SOS care package for use at home or on the go.











Aloe Vera Relaxing Thermal Lotion

Warming skin care lotion for muscle aches

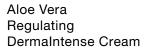
- 45% Aloe Vera gel and natural essential oils
- Provides moisture and nourishes
- Promotes the muscles' blood flowThe muscles relax and the skin

The muscles relax and the skin becomes supple

Aloe Vera Multi-purpose MSM Body Gel

Quickly absorbing, cooling gel cream for stressed muscles and joints

- 60% Aloe Vera gel, a special MSM sulphur compound, bearberry leaves and willow bark extract
- Tones up the skin and gives it elasticity



Extra rich cream for particularly stressed skin areas

- 20% Aloe Vera gel and vitamin B12 complex, evening primrose oil and Mahonia extract
- Soothes and moisturises
- Activates skin regeneration and demonstrably reduces skin roughness, redness and scaling*
- The skin is regenerated and the natural balance is restored
- Without perfume oil

50 ml 20606



100 ml 20603



Facial care and cleansing

LR ALOE VIA Facial care and cleansing - with Aloe Vera to maintain a good moisture balance. Combines high-quality ingredients such as organic olive extract in unique formulas and ensures the right balance of the facial skin every day. Nothing goes beyond the great feeling of beautiful and healthy skin.







YOU SAVE WITH **SETS**

Complete care for beautiful, radiant skin.

Aloe Vera Facial care set Day Cream · 50 ml Night Cream · 50 ml 20707

Eye Cream · 15 ml



Aloe Vera Multi-active Day Cream

Light texture for the day

- Mit 50 % Aloe Vera-Gel, Bio-Oliven-With 50% Aloe Vera gel, organic olive extract & grape seed oil
- · Provides intensive moisture and preserves the natural moisture
- Protects the skin against external environmental influences
- For supple skin and a radiant complexion

50 ml 20674

Aloe Vera Regenerating Night Cream

Rich, delicately scented face cream for the night

- With 50% Aloe Vera gel, organic olive extract & olive oil
- Nourishes and regenerates the skin
- Improves the natural skin function overnight
- The skin is refreshed and supple

50 ml 20675

Aloe Vera Skin-Refining Eye Cream

Intensive care for the sensitive eye

- With 50% Aloe Vera gel, organic olive extract and haloxyl
- Moisturises
- · Reduces dark circles and firms the
- The eye area appears smoother and looks fresh

For additional

The main ingredient of our care range – pure Aloe Vera gel – not only has a regenerating and nurturing effect but above all provides the skin with lots of moisture. For a very special moisture boost and pure refreshment.







Aloe Vera Refreshing Gel Cream

Light, quickly absorbing sorbet texture for the face

- 50% Aloe Vera gel and organic olive extract
- Provides intense moisture with an extra boost of freshness
- Revitalises the complexion and protects the skin from free radicals
- For refreshed skin and a radiant complexion

50 ml 20679



Aloe Vera Express Moisture Face Mask

Refreshing gel cream for the face

- 50% Aloe Vera gel, organic wild rose extract and an active ingredient combination of Aquaxyl and Aquapront™
- Provides the skin with up to 95% more moisture in just 3 minutes*
- Improves skin elasticity and moisture content
- For refreshed skin and a radiant complexion

75 ml 20689

* confirmed on the basis of a corneometer measurement in 20 test persons by Institut Dermatest in January 2017



Gentle cleansing is the basis for efficient care

A radiantly beautiful face not only requires sufficient care – the basis of every care routine is cleansing. In the mornings and evenings!









Aloe Vera Skin-Refining Facial Peeling

Soft gel texture for the face

- 50% Aloe Vera gel, organic rose extract and plant-based exfoliating particles
- Gently removes dead skin cells and stimulates circulation
- Refines the complexion without affecting the skin's natural balance
- For soft skin and a radiant complexion

Aloe Vera Clarifying Toner

Alcohol-free toner for facial cleansing

• 50% Aloe Vera gel and organic

- rose extract
- Clears the pores of make-up residues and everyday dirt
- Cleanses, soothes and refreshes the skin
- Moisturises

Aloe Vera Balancing Cleansing Milk

Mild cleansing milk for the face

- 50% Aloe Vera gel and organic rose extract
- Gently cleanses the skin and removes make-up and dirt
- Preserves the skin's natural moisture content

Aloe Vera Nurturing Cleansing Wipes

Gentle soft-fleece cleansing wipes for the face and hands, practically also on the go

- 30% Aloe Vera gel and organic rose extract
- Cleanses the skin thoroughly and gently
- Removes make-up without drying out the skin

75 ml 20673 200 ml 20671 200 ml 20670 25 Stück 20672



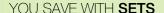
Body care and cleansing

LR ALOE VIA Body care and cleansing - this is refreshing cleansing, intensive care and a defined silhouette with the best of Aloe Vera. Special formulations - depending on the requirements gently cleanse the skin, stabilise its moisture content and smooth the body contours.

For noticeably smooth and soft skin







All-round care for velvety soft skin

Aloe Vera **Body Care Set** 20708

Soft Skin Cream · 100 ml Hand Cream · 75 ml (see page 20) Refreshing Gel Cream (see page 16)



Aloe Vera Soft Hand Cream

Rich, non-greasy cream for the face and the body

- With 35% Aloe Vera gel and organic magnolia extract
- Provides intensive moisture
- · Leaves the skin feel incredibly soft
- · Is quickly absorbed

100 ml 20631

Aloe Vera Moisturising Body Balm

ALOE VIA

aloe

BODY BALM

Light, quickly absorbing balm for the

- With 69% Aloe Vera gel and organic magnolia extract
- Nourishing and nurturing

200 ml

20639

- Improves the skin's moisture content
- The skin feels supple and soft



Aloe Vera Repairing Foot Cream

Quickly absorbing cream for dry, rough feet

- With 30% Aloe Vera gel and organic magnolia extract
- · Regenerates chapped, rough and particularly dry skin
- Provides intensive moisture
- For soft and well nurtured skin

Body Body For soft touches

Aloe Vera hand cream nurtures, nourishes and soothes stressed hands - day after day. The composition of Aloe Vera and organic calendula extract regulates the moisture content. Thus, even rough, stressed hands become soft and smooth again.





Aloe Vera Soft Hand Cream

Quickly absorbing cream for the hands

- With 35% Aloe Vera gel and organic calendula extract
- Nourishes and moisturises
- The hands feel soft and smooth

Aloe Vera Extra-rich hand cream

Rich, quickly absorbing cream for particularly stressed, dry hands

- With 40% Aloe Vera gel and organic calendula extract
- Provides intensive care and protects skin
- Supports the regeneration of chapped skin

Efficient care for a defined silhouette

No less than two care specialists for a firm skin feeling and even complexion.

Aloe Vera in combination with green tea extract and highperformance active ingredient complexes ensure a total sense of well-being.







Scientific study * confirms the shaping effect of the body gel:

- 100% of the test persons confirm that the skin feeling improves
- 70% confirm that the skin is more elastic
- 70% say that the skin appears noticeably tighter and firmer
- * Scientific study conducted by Institut Dermatest in March 2017 on 20 women with daily application on the waist.

Aloe Vera Shaping Body Gel

Quickly absorbing, refreshing gel for the waist, upper arms and thighs

New

- 30% Aloe Vera gel, organic green tea extract and Intenslim® active ingredient complex
- Improves the elasticity of the tissue
 Supports the reduction of the waist size when regularly applied
- Tones and firms the skin when used regularly

Aloe Vera Correcting Body Cream

Rich cream for thighs and bottom

- With 30% Aloe Vera gel, organic green tea extract and Legance® active ingredient complex
- Reduces the storage of fat
- Improves skin elasticity and suppleness
- The skin appears more even and smooth

Scientific study ** confirms the corrective effect of the Body Cream:

- 95% of the test persons confirm that the skin feeling improves
- In 85% of all test persons, improved skin density was determined by means of objective skin ultrasound measurement, which is an important criterion for a firmer, more supple and elastic skin
- Improves skin density by up to 70%

200 ml 27536 200 ml 27535 ** Scientific study carried out by Institut Dermatest in March 2017 on 20 test persons with daily use on the thigh including objective measurement of the deep tissue by ultrasound (sonography).

For an all-round feeling of freshness

Refreshment for the whole body and pure hygiene with the best of Aloe Vera for the whole family. This includes not only thorough cleansing but also a reliable feeling of freshness and additional moisture



Aloe Vera Gentle Cleansing Hand Soap

Nourishing cream soap for the hands

- With 38% Aloe Vera gel and organic calendula extract
- Gentle cleansing and moisturising



Aloe Vera Cream Soap

Refill

250 ml 20611











YOU SAVE WITH SETS

Everything for daily freshness & hygiene

Aloe Vera Hygiene Set 20709

Hair & Body Shampoo - 250 ml Hand Soap · 250 ml Extra freshness Tooth gel · 100 ml (see page 25)



Aloe Vera Protective Roll-On Deodorant

Gentle anti-perspirant without alcohol
• With 15% Aloe Vera gel and

- organic cotton extract
 Reliable protection against body
- odour and underarm wetness

 Leaves a pleasant feeling of
- freshness

 Good skin tolerability even with sensitive skin
- Especially gentle after shaving

50 ml 20643

Aloe Vera 2in1 Hair & Body Shampoo

Refreshing shower gel for hair and body

- With 35% Aloe Vera gel and organic bamboo extract
- Quick, easy & effective all-in-one cleansing and care

Aloe Vera Vitalising Shower Gel

Refreshing shower gel for the body

- With 35% Aloe Vera gel and organic kiwi extract
- Thorough & soft moisturising cleansing
- Leaves a pleasant feeling of freshness

250 ml 20633



Oral and dental hygiene

Who does not want a beautiful, light-hearted laughter? This is not possible without well-groomed teeth and lips. With its regenerative power, Aloe Vera ensures a fresh, healthy oral flora and soft, smooth lips. This way, you can always show your smile without hesitating!

For a healthy, beautiful smile







YOU SAVE WITH **SETS**

Everything for a beautiful smile

Aloe Vera Oral & Dental Care Set 2 x Extra Fresh

20705

Tooth Gel · 100 ml 2 x Lip Care Balm 4.8 g

Aloe Vera Moisturising Lip Balm

Light, transparent lip balm

- With 40% Aloe Vera vegetable oils
- Provides the lips with intensive moisture
- Gentle care for smooth, soft lips

4,8 g 20676

Aloe Vera Extra Fresh Tooth Gel

Tooth gel for daily tooth-cleaning

- With 43% Aloe Vera gel and Echinacea extract
- · Cleans teeth and gums thoroughly and gently
- Provides a pleasantly fresh mouthfeel
- Without fluoride

100 ml 20690

Aloe Vera Protective Toothpaste

Toothpaste for the daily cleaning of sensitive teeth

- With 40% Aloe Vera gel and mineral complex
- · Cleans thoroughly and particularly gentle
- Reduces tooth hypersensitivity
- Effectively removes dental plaque
- With fluoride





Care

Hair Care

Glossy, supple hair that looks and feels healthy - with its active ingredient combination of high Aloe Vera contents and organic bamboo extract, **LR ALOE VIA Hair Care** ensures beautiful, well-groomed hair from the roots to the tips - every day.

For healthy, shiny hair





YOU SAVE WITH **SETS**

Care and cleansing for hair and body

Aloe Vera Hair & Body Set

(see page 23)

Hair Shampoo · 200 ml Body Lotion · 200 ml (see page 19) Shower Gel · 250 ml 20706

Aloe Vera Nourishing Hair Shampoo

Nourishing shampoo for all hair types
• With 45% Aloe Vera gel and

- With 45% Aloe Vera gel and organic bamboo extract
- Gently cleanses and nourishes the hair without weighing it down
- Moisturises hair and scalp.
- The hair is strengthened and supple

Aloe Vera Moisturising Hair Treatment

Treatment spray for stressed hair

- With 60% Aloe Vera gel and organic bamboo extract
- Revitalises and protects from heat
- Strengthens and nurtures hair
- No-rinse



200 ml 20645



well-groomed

men's skin

YOU SAVE WITH SETS

Everything for a flawless shave

Aloe Vera Men's Care Set I

20424

Shaving Foam · 200 ml After Shave Balsam · 100 ml Anti-Stress Cream · 100 ml

20425 Aloe Vera

Men's Care Set II Shaving Gel · 150 ml After Shave Balm · 100 ml Anti-Stress-Cream · 100 ml

For fresh,

Men's Care

LR ALOE VIA Men's Care is perfectly matched to the special requirements of male skin thanks to its special combination of

moisturising Aloe Vera and soothing organic calendula extract. Men's skin has its own special needs - it not only has a different structure than women's skin - daily shaving also puts it under additional stress.



Aloe Vera Calming Shaving Foam Gel

Gentle shaving foam

- With 30% Aloe Vera
- · Calms the skin and protects it from irritations
- Moisturises and nurtures the skin already before shaving
- The shaved skin feels smooth and
- · For efficient and thorough shaving 200 ml 20420



Aloe Vera Calming Shaving

Gentle shaving gel

- With 30% Aloe Vera
- · Calms the skin and protects it from irritations
- Moisturises and nurtures the skin already before shaving
- · The shaved skin feels smooth and
- · For efficient and thorough shaving 150 ml 20423



Aloe Vera After Shave Balm

100 ml

20421

Light care balm for the face

- With 50% Aloe Vera gel and organic white tea extract
- Reduces skin irritations and calms the skin after shaving
- Provides moisture and nourishes



Aloe Vera Anti-Stress Cream

Light, refreshing cream for the face

- With 50% Aloe Vera gel and organic white tea extract
- Boost of freshness for stressed men's skin
- Provides moisture and vitalises



Care For gent

Baby care

For baby's skin, less is simply more. The naturally delicate and soft baby skin is very sensitive and the body's skin barrier is not yet fully developed. Therefore, it is essential to nourish, protect and regenerate baby's skin.

The new LR ALOE VIA Baby Care series with the best of Aloe Vera – its gel – and precious organic plant extracts is now even more gentle and natural than never before. Without parabens. Without mineral oils. Without perfume oils.

For gently protected baby skin











YOU SAVE WITH SETS

20318

Care & cleansing for sensitive skin

Aloe Vera Baby Set

Washing Lotion · 250 ml Nappy Rash Protection Cream · 100 ml Face Cream · 50 ml



Aloe Vera Baby Sensitive Nappy Rash Cream

Rich, solid cream for sore skin

- With 40% Aloe Vera gel, organic calendula extract, zinc and panthenol
- Supports the regeneration of sore skin and protects against new nappy rash
- Regenerates and soothes irritated skin
- Without perfume oil

100 ml 20319

Aloe Vera Baby Sensitive Washing Lotion & Shampoo

Extra mild, creamy washing lotion for sensitive skin

- With 30% Aloe Vera Gel, organic calendula extract and soy oil
- Mild, gentle cleansing
- Protects sensitive skin from drying out during cleansing and moisturises
- Without sulphates and perfume oil

Aloe Vera Baby Sensitive Face & Body Cream

Extra mild, light washing lotion for sensitive skin

- With 40% Aloe Vera gel, organic calendula extract and panthenol
- Supports the skin barrier and protects against moisture loss
- Provides moisture, nurtures and soothes
- Without perfume oil

250 ml 20320





Sun protection

Each skin type requires different sun protection. From delicate to sensitive through to tanned skin – LR ALOE VIA Sun Protection products offer care and protection for the whole family. Aloe Vera provides stressed skin with moisture, cools, soothes and regenerates









YOU SAVE WITH **SETS**

All-Round Sun Protection & Care

Aloe Vera Sun Sun-Set Anti-Aging Sun Cream SPF 20 · 50 ml Sun Lotion SPF 30 · 100 ml After Sun Gel Cream · 200 ml 23076

Sun Spray Active SPF 30

Aloe Vera

Light spray-on cream for fair skin types

- With 30% Aloe Vera gel
- Protects the skin from UVA & UVB rays
- Nurtures, cools and moisturises intensively
- Quick and easy to use

Aloe Vera Sun Cream SPF 50

Cream for sensitive skin types and children

- With 40% Aloe Vera gel
- Protects the skin from UVA & UVB
 rovo
- Nurtures and moisturises intensively

Aloe Vera After Sun Gel Cream

Light, cooling cream for the body

- With 70% Aloe Vera gel and shea butter
- Cools and supports the skin's regeneration after sunbathing
- Provides moisture and nourishes
- The skin feels smooth and supple



125 ml 23073 75 ml 23072

STEP 1-3

ZEITGARD ANTI-AGE MANAGEMENT





EFFICIENT.
INNOVATIVE.
PROFESSIONAL.

Rejuvenated skin in only 3 steps

The holistic ZEITGARD Anti-Age Management makes it easy for you to preserve the youthfulness of your facial skin. The innovative overall concept comprises professional treatments, as previously known from beauty salons only, for home use.

From thorough cleansing at the push of a button to effective anti-aging treatment with instantly visible effects through to regenerative care for every skin type for long-lasting success – ZEITGARD is your way to lastingly younger-looking and refreshed skin **in only 3 steps**. Take beauty matters into your own hands and stop the ravages of time!

STEP 01

ZEITGARD CLEANSING SYSTEM



SOFT CLEANSING with strong effect



FOR NORMAL SKIN

- Stronger filaments with MICROSILVER for deep cleansing and visibly purified skin
- In combination with foaming gel with a texture specifically tailored to the cleansing programme
- Tested by Dermatest



YOU SAVE WITH SETS

ZEITGARD Cleansing System-Kit

Classic – for normal skin
Soft – for sensitive skin

70036 70037

ZEITGARD 1 1 x care product

ZEITGARD Travel Case

Gratis



ZEITGARD Cleansing System Care product · 125 ml

- All Skin Types for normal skin 70000
- Sensitive Skin for sensitive skin 70001

Brush head

- Classic for normal skin 70003
- Soft for sensitive skin 70004

FOR SENSITIVE SKIN

- Soft filaments with MICROSILVER for pure and radiant skin
- Gentle cream developed for sensitive skin with a texture specifically tailored to the cleansing programme
- Tested by Dermatest

ZEITGARD ANTI-AGE SYSTEM



Visible WRINKLE REDUCTION*



Regular application of the **ZEITGARD 2** can significantly reduce wrinkles. 80% of the users even confirmed a **visible instant effect*!**

In combination with the anti-aging products, such as the **Hydrating Cream-Gel** or the **Restructuring Cream-Gel**, which are specifically tailored to the various requirements of different skin types, wrinkles and sagging skin can be treated directly and selectively.

The thermal **hot/cold technology** of the ZEITGARD 2 provides for more efficient transport of the anti-aging active substances to the skin layers ensuring optimum absorption. In this way, they can develop their full effect from within.

For visibly rejuvenated, more vital and attractive facial skin.



... AND ONE SOLUTION: ZEITGARD ANTI-AGE SYSTEM



01 | ZEITGARD Anti-Age System Eye Serum

- Highly-concentrated eye serum
- · Moisturises, relaxes the eye area and smoothens minor wrinkles
- · With innovative active ingredient complex of PatcH₂O™ and Ultra Filling Spheres

30 ml 71000

02 | ZEITGARD Anti-Age System Restructuring Cream-Gel

- Facial cream for firmer contours especially for more mature skin
- · Significantly reduces the depth of wrinkles, the skin looks firmer and rejuvenated
- With innovative active ingredient complex of PatcH₂O™and Ultra Filling Spheres

50 ml 71002

YOU SAVE WITH **SETS**

ZEITGARD Anti-Age System Hydrating Kit

ZEITGARD 2

Eye Serum Hydrating Cream-Gel

ZEITGARD Anti-Age System Restructuring Kit

ZEITGARD 2 Eye Serum

Restructuring Cream-Gel

ZEITGARD Travel Case

Gratis

71006

71007

YOU SAVE WITH **SETS**

ZEITGARD Anti-Age System

Hydrating Set Eve Serum Hydrating Cream-Gel

ZEITGARD Anti-Age System **Restructuring Set**

Eve Serum Restructuring Cream-Gel

• Rich facial cream for defined 71008

Hydrating Cream-Gel contours even for young skin

03 | ZEITGARD Anti-Age System

- Firms-up facial contours for a smoother complexion
- With innovative active ingredient complex of PatcH₂O™ and Ultra Filling Spheres

50 ml 71001

ZEITGARD CARE SYSTEM



INDIVIDUAL REGENERATIVE CARE for a long-lasting anti-aging effect

DAILY CARE

Effective anti-aging products for your daily care routine



Racine: Effective basic care with moisturising, energising active ingredients against the first signs of aging.



Nanogold: Rich care with gold and silk for regeneration and reduction of photo-induced wrinkles and signs of aging.



Beauty Diamonds: Intensive luxury care based on diamond and peptides, nourishing pampering texture for mature, demanding skin.



PLATINUM: Special care system with innovative platinum active ingredient combination for stressed men's skin.

SPECIAL CARE

Extra care for special care needs



Serox: Preventive care against facial wrinkles and volume loss. Exclusive anti-aging active ingredient combination with hyaluronic acid and UltraFilling SpheresTM.



Power Lift: Hydrating energy boost with an invigorating 7-herbal complex for vitalised women's and men's skin.



Sleeping Mask: Regenerating mask with energising, highly effective care formula for rejuvenated women's and men's skin overnight.
Rich, nurturing texture with valuable oils

EFFECTIVE BASIC CARE for beginners

The effective basic care provides tired-looking, drawn skin with a lot of moisture and new energy. For a fresh, vital complexion! Even before the first wrinkles appear, you can prevent skin aging with the care complex of coenzyme Q10 and algae contained in the creams. The care series supports the entire energy balance of the cells: it activates the skin and provides it with extra freshness and radiance.





OU SAVE WITH **SETS**

28503

Racine Q10-Set

Day Cream · 50 ml Night Cream · 50 ml Eye Cream · 15 ml

Day Cream

- With coenzyme Q10 for more energy in the cells
- Care complex with algae increases moisture supply
- Vitamin E protects the cells
- UV filter protects against photo-induced influences

50 ml 28500

Night Cream

- Coenzyme Q10 supports cell regeneration during the night
- Care complex with algae supplies the skin with minerals
- Vitamin E regenerates skin overnight
- Rich texture with jojoba oil and shea butter

50 ml 28501

Collagen Serum

- Pure collagen boosts the skin's firmness
- Intensive moisture supply and retention
- Makes the skin appear youthfully fresh & smooth

30 ml 28504

Eye cream

- With coenzyme Q10 for more energy in the cells
- Effective combination of vitamins for natural regeneration:
- Vitamin A prevents wrinkles
- Vitamin E protects against free radicals
- Vitamin C has an antioxidant effect
- Care complex with algae increases moisture supply

15 ml 28502

RICH CARE against premature skin aging

The high-quality care contains an exclusive combination of gold and silk proteins. While gold provides for optimum UVA-protection, silk can contribute to endogenous collagen formation and thus stimulate skin regeneration.



Facial Toner

- Cleanses and revitalises the skin
- With Nano-gold & silk proteins as UVA-protection against premature skin-aging
- Also suitable for combination skin
 125 ml
 28181

Day Cream

- Silky luxury cream texture
- Nurtures and pampers the skin the whole day through
- With Nano-gold & silk proteins as UVA-protection against premature skin-aging
- With special Aglycal[®], TIMP Peptides[®] and Uvinul A plus[®]* complex

50 ml 28182

Night Cream

- Luxurious cream
- Nurtures and regenerates the skin over night
- With Nano-gold & silk proteins as UVA-protection against premature skin-aging
- With TIMP-Peptides® and the antiwrinkle agent SYN®-COLL to repair photo-induced skin damage and suppor

50 ml 28183

YOU SAVE WITH SETS

Nano-gold & Silk Set

Day Cream · 50 ml Night Cream · 50 ml

LUXURY CARE for mature, demanding skin

This luxury care is a modern combination of active ingredients based on diamonds and peptides with a skin-nurturing texture and efficient anti-aging active ingredients which help firm the skin and effectively protect it from external aggressors.



YOU SAVE WITH **SETS**

Beauty Diamonds Set

Day Cream 50 ml Night Cream 50 ml Eye Cream 30 ml

•

28300

- 01 | Night CreamAnti-wrinkle night cream
- With precious oils and special anti-wrinkle active ingredients
- Helps reducing appearance of wrinkles*

50 ml 28304

02 | Eye Cream

- Softly-melting eye care
- Supports the reduction of dark
- shadows and bags under the eyes
 Reduces the appearance of wrinkles*
- Reduces the appearance of wrinkles*
 30 ml
 28306

03 | Facial Toner

- Refreshing and moisturising facial toner
- Also suitable for combination skin
- Cleanses and revitalises the skin 125 ml 28302

04 | Day Cream

- Velvety-soft day cream
- Reduces the appearance of wrinkles* and reinforces the feeling of firm skin
- The anti-aging active ingredient Detoxiquin prevents premature skin aging and supports cell regeneration
- Innovative Hexapeptide helps protect the skin from free radicals

50 ml 28303

05 | Rich Intensive Cream

- Extra-rich intensive cream
- Provides intensive care and pampers skin
- Combination of ceramides and Hyaluronic Filling Spheres[®] significantly reduces the appearance of wrinkles*
- Precious oils ensure a velvety-soft skin feeling

30 ml 28307

^{*} Constant application recommended.







Special care for MEN'S SKIN

PLATI Modern men attach great importance to a perfect appearance. The cream formula with the innovative Platinum active ingredient combination specially developed for men's skin is quickly absorbed, intensively moisturises the skin, softens wrinkles and makes the skin appear younger. PLATI NUM YOU SAVE WITH SETS Platinum men's care set Anti-Aging Cream · 50 ml Express Eye Cooler · 30 ml

Anti-Aging Cream

- · Light, quickly absorbing facial cream
- · Moisturising and refreshing
- Supports skin elasticity and helps prevent signs of aging
- With encapsulated glacier water, cactus extract, hyaluronic acid and vitamin E

50 ml 28440

Express Eye Cooler

- · Light, quickly absorbing cream especially for the eye area
- Moisturising and refreshing
- · Helps reduce bags and minor wrinkles
- With Lumin-Eye®, green coffee extract and hyaluronic acid

30 ml 28443

Express Energizer

- · Lightly tanning and quickly absorbing facial cream
- Moisturising and refreshing
- Stimulates the skin and ensures a fresh complexion
- With vitamin E and DHA Plus® for a light and even tan

30 ml 28441

Express Anti-Shine

- · Slightly matifying and quickly absorbing facial cream
- Moisturising
- Skin appears more even, smoother and feels as soft as velvet
- With Evermat[™] to reduce shine without drying the skin

30 ml 28442

COMBINATION OF ACTIVE INGREDIENTS for targeted application

The exclusive and perfectly coordinated combination of active ingredients against wrinkles in the eye, forehead and nose areas provides significantly more volume and firmness.

The Lip Optimizer is an innovative special product for visibly increased lip volume.











YOU SAVE WITH SETS

Serox by LR Complete-Set

Intensive Result Cream · 50 ml Instant Result Serum · 30 ml Wrinkle Care · 15 ml Professional Eye Pads · 4 x 2 Pads

01 | Professional Eye Pads

- Professional eye pads in beauty salon quality
- Provide the sensitive area around the eyes with intensive moisture
- Made of freeze-dried pure collagen which is moistened with the activating fluid
- Activating fluid consisting of Argireline[®], Gatuline Expression[®] and hyaluronic acid which help reduce the depth of wrinkles in a targeted manner 4 x 2 pads

28235

05 | Lip Optimizer

- Up to 15% more lip volume *
- Visible reduction of lip wrinkles *
- Firmer and more beautiful lip contours*
- Rich and very efficient texture easy to apply
- With vitamin E

15 ml 28240



02 | Wrinkle Care

- Intensive concentrate for targeted application on expression lines
- Particularly for minor wrinkles around the mouth, eyes and on the forehead
- With highly-effective ingredients such as Argireline®, Gatuline Expression®, Dynalift® and hyaluronic acid that help reduce the depth of wrinkles in a targeted manner
- Is absorbed quickly and already shows a positive development after 30 minutes
 15 ml
 28236

03 | Intensive Result Cream

- Innovative anti-aging cream composition
- Highly effective ingredients such as Argireline®, Ameliox®, UltraFilling Spheres™, for a more supple, smoother and fres
- Active ingredient complex with anti-wrinkle effect reduces minor and deep wrinkles and provides long-term moisture
- Ideal in combination with Serox Instant Result Serum

50 ml 28231

04 | Instant Result Serum

- Intensive anti-aging-formula in silky serum texture
- With highly-effective ingredients such as Argireline[®], Ameliox[®] and Polylift[®] to reduce the depth of wrinkles
- With relaxing and moisturising effects to smoothen and refine the skin structure
- Ideal in combination with Serox Intensive Result Cream

30 ml 28230



POWER

elasticity

30 ml 28091

INTENSIVE BOOST OF FRESHNESS for men & women

The light facial care provides particularly stressed skin with a perfect boost of freshness – also for in-between! The combination of Reductine®, hyaluronic acid, algae extract and a mix of seven herbs ensures perfect hydration of the skin. More vitality and elasticity the whole day through!



REGENERATION OVERNIGHT: Increased resilience and elasticity

The rich mask with its highly concentrated active ingredient complex of UltraFilling Spheres™, jojoba oil and Shizandra berries provides for extra care and regeneration.

Especially during the night, the skin can relax and the valuable active ingredients can penetrate the skin in an optimum manner. The skin feels silky soft in the morning and appears smooth and fresh.

SLEEPING



should be applied twice a week for optimum results

50 ml



CAUSE

What are the causes for premature hair loss?

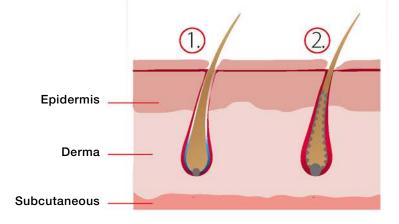
- Hormone
 - Dihydrotestosteron (DHT) is an indirect cause of the degeneration of the hair root
- Lack of nutrition at the hair roots. Insufficient blood circulation in the scalp which reduces the nutrition of hair roots.
- Poor strength in the hair structure can also be a factor in the health of the hair root with the possibility of hair loss resulting.

ACTION

How is L-Recapin effective against the cause of premature hair loss?

The innovative and specialized complex active ingredient Procapil® works three fold:

- Oleanol acid from the olive tree leaves helps to reduce the degeneration of the hair root
- Apigenin from the citrus fruits helps promote and stimulate the blood circulation of the root of the hair (see page 1)
- Biotinyl-GHK (a protein vitamin) helps to promote the strength of the root of the hair! (see page 2)



EFFECT

Is the effectiveness of L-Recapin tested in any studies?

Yes. A study with an period of application over 4 months carried out*.

The results:

- L-Recapin helps to reduce premature hair loss
- With the application of L-Recapin the hair stays in the growth phase longer
- L-Recapin contributes to the essential binding of the hair root and can help to reduce premature hair loss
- Through the L-Recapin complex active ingredients the hair root is protected, strengthened and regenerated

Certified Effectiveness:

*Study Tonic

- 76% of those who participated in the study claimed that they noticed better hair volume and that their hair remained in the natural growth phases longer
- 76% confirmed the effectiveness of the product.

(Tonic was tested on 20 men and 5 women in the age group 21 to 60 years of age through the DermaTronnier over a period of 4 months in 2005)

Powerful duo for full, thick hair

L-Recapin

01 | L-Recapin Shampoo

The dermatological tested complex ingredients gently and mildly cleans the hair. Use routinely before applying the L-Recapin Tonic to optimally prepare the hair and scalp.

200 ml 27000

02 | L-Recapin Tonicum

L-Recapin Tonicum counteracts hereditary hair loss*. Apply the tonic after washing onto damp hair. Massage in circular movements.

200 ml 27001

RECOMMENDATION

L-Recapin Set 1+1!

Only long-term and regular application of L-Recapin will enable the optimum result. The recommended 4-pack provides a four month supply.

The L-Recapin Tonic and the Shampoo are exactly the perfect combination with the best outcomes.





proven effectiveness

against skin impurities

Face cleansing:

- mild and deep cleansing of pores
- Salicylic acid opens pores



YOU SAVE WITH **SETS**

MICROSILVER PLUS Microsilver Plus Face Se

Microsilver Plus Face Set
Microsilver Plus Face Wash ⋅ 150 ml
Microsilver Plus Face Cream ⋅ 50 ml

Face Care:

- Helps reduce impurities
- Skin appears more refined
- Defensil has an antiinflammatory effect

MICROSILVER PLUS Microsilver Plus Face Wash

Use both mornings and evenings to clean the face with the anti-bacterial face wash. 150 ml 25000

MICROSILVER PLUS

Microsilver Plus Face Cream Apply the Face Cream following cleansing with the Wash Cream 50 ml 25001



The LR combination of active ingredients works threefold*:

- antibacterial
- regulates
- stabilises

MICROSILVER PLUS is an antibacterial series for particularly aimed at damaged skin. The secret is in the unique ingredient Microsilver BG™ which is included in all our Microsilver products and combination with various zinc-binding and dexpanthenol ingredients. The silver grey colour is a sign of distinctive quality.

Microsilver Plus covers a total of 6 categories:

face, teeth, body, deodorant, hands and hair. Every product features an additional ingredient that guarantees unique effectiveness.



- * scientifically accredited through several studies (et al. Fresenius)
- ** except for MICROSILVER PLUS dental care chewing gum



Professional dental care at home and on the go

The human oral cavity is a perfect habitat for a large number of bacteria (micro-organisms). They settle on teeth, tongue and oral cavity and can cause caries, bad breath and periodontosis. The active agent MICROSILVER is the natural and gentle solution for reducing these bacteria. With the toothpaste and the dental care chewing gum, LR offers a perfectly harmonised all-round protection programme for healthy teeth and gums.

Tooth paste:

- Prevents caries and plaque
- Periodontal prophylaxis
- Eliminates bad breath
- Mineral Hydroxylapatit helps to repair damage to enamel.

Dental care chewing gum:

- Inhibits caries and removes tooth plaque
- Reduces plaque formation
- Supports hardening of the dental enamel
- Regenerates the mucous membrane and remineralises teeth





01 | MICROSILVER PLUS Toothpaste

25090

Brush teeth thoroughly for at least 2 minutes in the morning and evening or as necessary.
75 ml

Patent pending

02 | MICROSILVER PLUS Dental care chewing gum

Chew at least for 5 minutes after every meal. With slightly minty flavour. To supplement daily dental hygiene. 10 x 1,4 g 25091

Patent pending

^{*} Patent No: DE 10 2010 063 720.3-43

^{**} Patent No: DE 10 2010 030 546 A1

Nourishing, anti-bacterial protection for demanding skin areas

Thanks to its special combination of ingredients, MICROSILVER PLUS nourishes and protects stressed and demanding skin areas

- · for daily application
- especially gentle to the skin
- anti-bacterial effect thanks to MICROSILVER





MICROSI LVER PLUS Anti-Dandruff Shampoo

Mild anti-dandruff shampoo. Apply daily or as needed. 150 ml 25070

Hair Care:

- Mild Cleanser
- Eliminates dandruff*
- Acts as an anti-bacterial
- Octopirox helps regulate the scalp





Hygiene for when you are on the go

MICROSILVER PLUS Hand Gel

A particularly convenient quick cleanser for on the go – no need for water. 75 ml 25051

Hand hygiene:

- Hygiene without water
- A refreshing feeling
- The zinc provides a protective film for the hands





MICROSILVER PLUS Deo Roll on

Apply mornings and after showering. 50 ml 25022

Deodorant Protection:

- Effective against perspiration odour 24 hrs
- No alcohol: gently for your skin
- Without aluminium salts: does not block the perspiratory glands
- Talcum absorbs perspiration





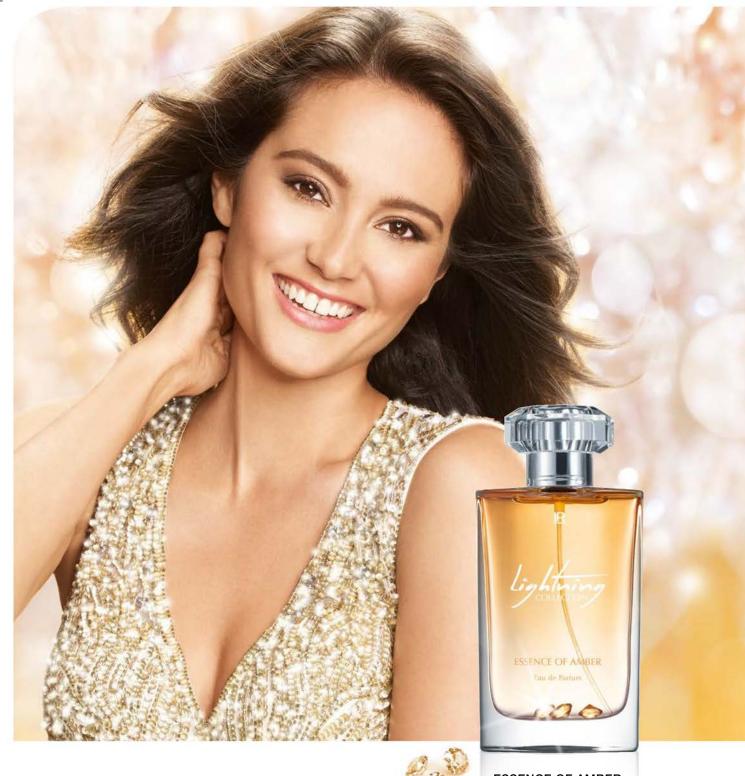
Fascinating fragrance worlds

Fragrances create unforgettable memories. They enchant and seduce you and awaken unbridled passion through their playfulness.

Whether glamorous star fragrances, lifestyle fragrances for every day or timeless classics - the fragrance creations by LR captivate with a variety of stunning sensuality.

LR Health & Beauty has established itself as a leading partner in fragrance design worldwide. Numerous international celebrities trust LR's expertise when it comes to individual fragrance compositions that enchant the senses.

High-quality ingredients, unique fragrance accords, a high perfume oil content and a long-lasting scent are the hall-marks of all LR fragrances, which are produced exclusively in collaboration with renowned fragrance houses.



ESSENCE OF AMBERRevitalising sparks of boundless zest for life.

oriental · powdery · alluring

Eau de Perfume 50 ml 30330-3

Lightning Collection The essences of life

The new Lightning Collection with Swarovski® crystals – presented by Emma Heming-Willis - brings out the sparkling essences of life in three emotional fragrance compositions. The exceptionally alluring magic of the fragrances is highlighted by the unlimited radiance of Swarovski® crystals.

The high-quality crystals are recognizable by the "Crystals from Swarovski®" seal. This label signals the presence of genuine crystals from Swarovski®. The label even features a tracking number for verification of the authenticity.









ESSENCE OF MARINE

Enlightening sparks of magical clarity.

aquatic · flowery · inspiring Eau de Perfume 50 ml 30330-1

ESSENCE OF ROSE

Sensual sparks or romance.

flowery \cdot fruity \cdot sensual Eau de Perfume 50 ml 30330-2

YOU SAVE WITH **SETS**

Lightning Fragrance Set Essence of marine, Eau de Parfum Essence of rose, Eau de Parfum Essence of amber. Eau de Parfum



Naturally irresistible:

Cristina Ferreira up close

IR

ME

Cristina Ferreira is a widely famous and popular TV superstar in Portugal. As an entertainer and show host, she enthuses and mesmerises her fans day in, day out with her likeable and natural personality. With her first fragrance MEU – "mine" – she offers her fans a very personal gift. An elegant composition of slightly sweet and fruity bergamot, elegant rose, warm vanilla and seductive patchouli – a capturing, irresistible fragrance with a very personal note.

MEU by Cristina Ferreira Eau de Perfume

50 ml 30120



by Guido Maria

As an international designer, Guido Maria Kretschmer has been creating men's and women's fashion for many years - fashion which is closely oriented towards the people who wear it. But a look is only really perfect when it is complemented by a fragrance which highlights the personality. So what could be more appropriate than creating an own fragrance collection for men and women? Just like with his fashion collection, the two perfumes are characterised by what defines Guido's personality: stylish elegance, attention to detail and an aura of international flair.

The women's perfume is a unique composition. Delicate seduction meets timeless elegance - from the top to the base note. A bouquet of tangerine, rose and vanilla gives the perfume a seductive and warm note.

YOU SAVE WITH **SETS**

Guido Maria Kretschmer Fragrance Set

30230

Eau de Parfum for Women. Eau de Parfum for Men

The men's fragrance by Guido Maria Kretschmer can be found on page 79.



Pure lightness,

vibrant energy

"The sun is the most beautiful light of the world. Let your light shine!"

Love Lawlin

The second fragrance created by Karolina Kurkova reflects all facets of her versatile personality. Just like the sun, the top model is surrounded by a fascinating aura of feathery inspiration and vivid energy. Fresh green meets pink pepper, rose meets delicate violet, vanilla meets and sandalwood. The essence: A fragrance with a delicate floral note, as inspiring as the first rays of morning sunlight.

Karolina by Karolina Kurkova Eau de Perfume

Magic and Glamour of a Supermodel

Encapsulate yourself in blooms of **jasmine** and **tuberose** with warm **vanilla accords** and with a breath of sweet **honey** to capture its sensuality. Glitz and glamour characterise this fragrance from the top international catwalks and its unique and animated composition plays homage to Karolina's home land.







seductive **jasmine** and **i**

Beautyqueen Eau de Perfume 50 ml

50 ml



An interpretation of modern femininity – elegant grace, delicate lightness and mysterious sensuality. Sensual Grace is a fascinating fragrance composed of **rose**, **vanilla**, sensual **ambergris** and a precious aromatic and sweet **gourmand note**.

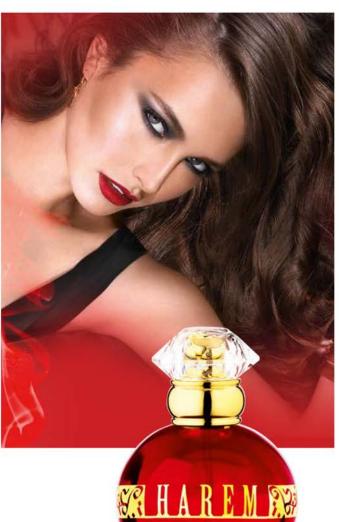
SENSUAL

EAU DE PARFUM

An indulging perfume which invites you to dream and elegantly highlights the sensual, feminine aura.

Sensual Grace Eau de Perfume 50 ml

50 ml 30150





Irresistibly oriental

The irresistible charm of the Orient. Harem arises from the captivating composition of fruity **mandarin** and exquisitely sweet **chocolate and caramel**. Enchanting **jasmine** and strong **patchouli** finish off a rounded gourmet creation. The seductive classic for sensually fragrant moments of happiness!

Harem Eau de Perfume 50 ml 3400

Classic seduction

The elegant, powdery fragrance presents itself as classic and timeless. An extraordinary fragrance composition with orange blossoms, ylang-ylang, vanilla and precious Tonka Absolute.

A fascinating, attractive perfume for women with character and style.

Femme Noblesse Eau de Perfume 50 ml 30372





Breathtakingly refreshing

Heart & Soul is the symbol of confidence and femininity. Inspirational and passionate. A fruity seductive fragrant cocktail of **cassis**, **red plum**,

rose and **vanilla** highlights every woman's special aura. Sparkling, feminine, exciting!

Simply glamorous

Bold, inspiring, natural, romantic – the explosive fragrance composition of fruity **bergamot**, **orange blossom**, **jasmine** and enticing **patchouli** captures the modern, female spirit and rounds it off, making for a uniquely exciting glamour appearance.

Heart & Soul Eau de Perfume 50 ml 3650 Brilliant Look Eau de Perfume 50 ml 30095





Inspiring and Fresh

Your lust for life opens many doors. This fragrance is enticing in an unconventional refreshing way. The unique creation is bursting with energy of revitalising citrus fruits together with sensual romantic roses, precious Ylang-Ylang and warm cedarwood. A multi-faceted fragrance composition for life's adventures!

Rockin' Romance Eau de Perfume 50 ml 3250

sensuous

Charming and shy metamorphosed into self confidence and sensuality. Pseudonym enchants through the mysterious feminine composition of peaches, transparent water lilies and captivating violets and sandalwood.

Pseudonym Eau de Perfume 50 ml 3407



Eau de Perfume the hidden power of attraction

LR CLASSICS - STYLE ICONS OF MODERN TIMES

Those that want to be part of the LR Classics must have the talent for consistency. An exclusive club of classical fragrances, which never go out of style. They are the perfect accessory and conversation piece. They are direct and uncomplicated.

LR CLASSICS - DIVERSE, CAPTIVATING

Perfume is always a matter of taste. Sometimes it is love at first sight, sometimes the relationship takes time to develop. How do I find my fragrance? Test for yourself! Still can't decide? You don't have to – after all your perfume is your accessory and who wears the same necklace with every outfit? Diversity is the magic word and that is perfect for fragrance choice!

01

LR Classic Variants HAWAII

The memory of a summer flirt. An exotic fragrant mix of cinnamon, heliotrop, vanilla and tonka beans.

Eau de Perfume 50 ml | 3295-06 02

LR Classic Variants SANTORINI

Just like a sunset – alluring the senses. Pure enchantment with **freesias**, **jasmine** and **musk**.

Eau de Perfume 50 ml | 3295-20

03

LR Classic Variants ANTIGUA

Just like a passionate kiss on white sands. A bloom infusion of roses, irises, violets and jasmine.

Eau de Perfume 50 ml | 3295-23 04

LR Classic Variants MARBELLA

For the charming, seductive and those who appreciate pure luxury. **Oranges, roses** and **jasmine** caressed with precious **patchouli.**

Eau de Perfume 50 ml | 3295-24

0.5

LR Classic Variants VALENCIA

La Dolce Vita! Mediterranean flair for your skin. Inspired with citrus fruits, blossoming notes and infatuating musk.

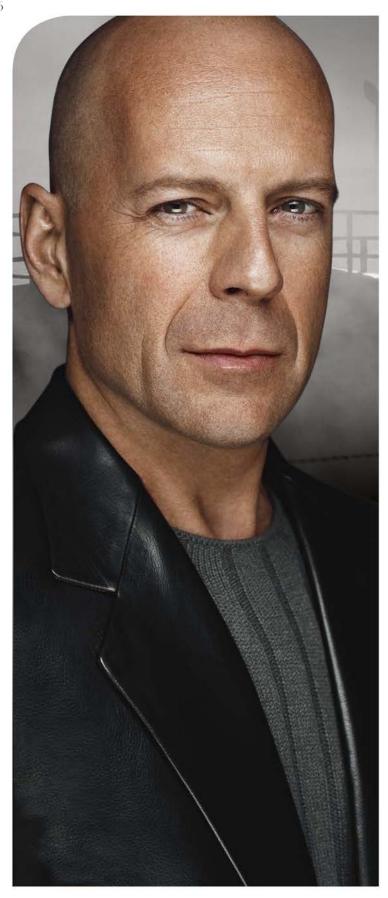
Eau de Perfume 50 ml | 3295-26 06

LR Classic Variants LOS ANGELES

Glamorous, vibrant, full of life. An invigorating and sparkling fragrance composed of cassis, lily of the valley, vanilla and a touch of pink pepper to top it off.

Eau de Perfume 50 ml | 3295-27









A breath of immortality

Smart Guys live forever – just like Bruce Willis. Straight down the line, masculine and unconventional. The fragrance of action heroes: strong sandalwood and spicy pepper mixed together with earthy vetiver and revitalising grapefruit.

Bruce Willis' first fragrance – now a legend.

Bruce Willis Eau de Perfume

50 ml 3505

eau de parfum



Citrus fruits and black peppers provide for a stimulating contact and with aromatic notes and a fine hint of tobacco creating an unmistakeably masculine and elegant impression. The strong base of sensuous leather accords and precious oud wood give this fragrance it own unique signature and private reflections from Bruce Willis.

Bruce Willis Personal Edition Eau de Perfume 50 ml 2950



"Haute Parfum" for men

by Guido Maria

Just like the women's scent, the men's fragrance bears the signature of the designer: elegant, sophisticated, timeless and authentic. A unique and exquisite composition. The masculine, aromatic-fresh accents of bergamot, pepper and leather impart a charming and irresistible aura to the fragrance. Little by little, the elegant, spicy and fresh essences unfold their exciting facets on the skin.



YOU SAVE WITH **SETS**

Guido Maria Kretschmer Fragrance Set

30230

Eau de Parfum for Women, Eau de Parfum for Men

Guido Maria Kretschmer Eau de Perfume for Men

50 ml 30220

The women's fragrance by Guido Maria Kretschmer can be found on page 67.



LR JUSTSPORT







3, 2, 1 – Action!

The perfect combination of sport, elegance and masculinity. **Tangy citrus fruit,** dynamic sharpness of ginger **and** aromatic **cardamom** combined with sensuous elegant w**ood and musk notes** – a perfect fit for the casual easy-going lifestyle

Just Sport Eau de Perfume 50 ml 30000

Adrenalin Kick

A thrilling, dynamic fragrance for men who love a challenge and are constantly redefining the definition of success! The fragrance convincingly delivers the zest of orange, spice of cardamon, seduction of jasmine and the strength of cedarwood.

Racing Eau de Perfume 50 ml 30020

Hero of the Ocean

The waves rumble. Adrenalin in the veins. The beach in view. The fragrance promises a maritime freshness with a mix of **mandarin**, **melon**, **eucalyptus** and **patchouli**. Immerse yourself in a world of lightness and coolness. A hint of summer – all year round!

Ocean'Sky Eau de Perfume 50 ml 1580







For the man of the world

New York, London, Paris, Milan, Tokyo the man of today is at home all over the world. This is also reflected by his perfume: elegant, casual, sensual, cool. The perfect combination of citric bergamot, chocolate, Szechuan pepper and elegantly masculine vetiver.

The future is always your time

Striking, mysterious and uncompromising. The powerful men's fragrance impresses with its especially masculine character and a classic, timeless note. An intensive mixture of citric bergamot, fresh lemon and charismatic amber.

The freedom of the Adventurer

A wild, independent life. Every day is a new adventure. The fragrance captivates a mix of lavender, green mint and oriental tonka beans.

Metropolitan Man Eau de Perfume 50 ml 30190

Terminator Eau de Perfume 50 ml 3414

Jungle Man Eau de Perfume 50 ml 3430

Eau de Perfume-100% style with strong fragrance notes

LR CLASSICS - A STATEMENT OF GOOD TASTE

A classic is timeless – even for the skin. Matured like a good wine, cut like a diamond, perfumes are adventurous and hold many a story. Trust yourself, trust your experiences and then get ready for a memorial entrance. Meet the world in style.

LR CLASSICS - BE SPOILT FOR CHOICE

With the LR Classics you can take a trip around the world. Today Boston, tomorrow Singapore " a women in every port" but without the grave consequences. Perfumes of the world, exact fragrances for those precise times and an emphasis on your sense of style. Give your heart not only a source of fragrances, but an assortment of such.

01

LR Classic Variants SINGAPORE

Seductive and mysterious. Full of contrast and always exciting. **Oriental and spicy accords** blended together with **cedarwood** and **vanilla**.

Eau de Perfume 50 ml | 3295-51 02

LR Classic Variants MONACO

Luxury and exclusivity, the fascination of the metropolis. A mix of spicy ginger, tangy orange blooms, opulent amber and tobacco leaves.

Eau de Perfume 50 ml | 3295-59

03

LR Classic Variants STOCKHOLM

The stylish Scandinavians: Design, fashion and pulsating parties. A light woody fragrance of **cedarwood**, **amber** and **bergamote**.

Eau de Perfume 50 ml | 3295-60 04

LR Classic Variants NIAGARA

A powerful waterfall, the strength of **nature**. **Likewise** the fragrance: marine notes, lavender and cedarwood.

Eau de Perfume 50 ml | 3295-61

05

LR Classic Variants BOSTON

For the high spirited: effortless, diverse and multicultural. A fresh and fruity combination of **apples** and **oranges** mixed together with **cedarwood** and **amber**.

Eau de Perfume 50 ml | 3295-62





COSMETICS



Perfect make-up - perfect appearance

Charming make-up looks for every occasion, intoxicated by colour, expressive sensuality and harmony. The cosmetic products by LR offer individual variety – from a subtle natural day make-up to stylish modern elegance through to trendy party glamour.

LR Deluxe

With deluxe premium cosmetics in studio quality, a professional make-up can be created that meets the highest demands.

High-quality textures and shimmering nuances ensure glamorous moments that make an impression.

LR Colours

Long live colourful variety! Colours is the make-up line for young trendsetters. Whether eye shadow, blusher, lipstick or nail polish - the innovative highlights of Colours ensure fun and vitality

Lips in the spotlight



01 | High Impact Lipstick

- Creamy, delicate texture full of intensive colour pigments for a pure colour experience
- The innovative texture provides a luxurious finish and seductive colour depth
- Uniform application, long-lasting hold and silky skin sensation
- 1 | 11130-1 Signature Red
- 2 | 11130-2 Camney Red
- 3 | 11130-3 Peppy Tomato
- 4 | 11130-4 Sensual Rosewood
- 5 | 11130-5 Soft Beige
- 6 | 11130-6 Light Chocolate

02 | Brilliant Lip Gloss

- Shimmering, glossy, vivid
- 3-D effect: fuller-looking lips
- With nurturing ingredients

11131-1 Dramatic Rosewood 11131-2 Pink Brilliance

11131-3 Nude Shine 11131-4 Berry Glam

11131-5 Orange Flash

11131-8 Rose Temptation





11131-1



11131-2



11131-3



11131-4



11131-5



11131-8





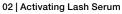


01 | Fantastic Mascara

- Even thicker, longer and more defined: ingenious, ultra-black 3-D lashes
- Intelligent 3-fold film texture: more colour, volume and definition with every stroke
- Special brush structure: wave-like fibres for a perfect result up to the tips
- Creates a "false-lash effect"

10 ml 11122





- Skin-friendly lash serum with a complex of growth stimulating active substances
- For visibly longer and thicker lashes**
- Up to 35% longer lashes after only 6 weeks*
- Reduces lash loss and maximises lash volume 5,5 ml





- * Maximum measured lash length after 6 weeks: up to 35% longer lashes.
- ** Scientific study conducted by the renowned Institut Dermatest GmbH. Result: April 2014. Participants: 20 women. Application: apply the serum twice a day to the upper lash line.

Period of application: 12 weeks (intermediate result after 6 weeks)



- Can be applied under every kind of mascara
- Intensive result and incredible lash volume
- The fine fibres in the white texture make your lashes appear longer and more defined

9 ml 11125



Eye Make-up Remover

- 2-phase-system: care component and remover mix
- Removes waterproof make-up hassle-free and without residues
- Does not leave an oily film
- Nurturing active ingredients provide care for sensitive and dry skin around the eyes
- · Suited for contact lens wearers
- Shake well before use

125 ml 11190-1



Expressive eyes for a breath-taking look



Precious interplays of colour in the bat of an eye



Artistic Quattro Eyeshadow

- Perfectly harmonised nuances for a multitude of colour combinations
- 4 cambered, compressed eyeshadows
- Soft, satined interplays of colour from delicate to intense brilliance
- Extremely smooth and high-pigmented expert texture
- Wet & dry texture: can be applied either dry or wet with a moistened applicator

4 x 0,5 g

01 | 11150-1 Night Rock

02 | 11150-3 Velvet Vintage

03 | 11150-8 Secret Dawn **04** | 11150-10 Delighted Nude

05 | 11150-12 Sublime Marine

Full Colour Superliner

- Liquid eyeliner for easy application and expressive eyes
- Intensive full colour performance and long-lasting hold of up to 12 hours
- Fine felt point for precise, elegant contours in a single stroke
- Apply to oil and powder-free skin

11128 Deep Black

Perfect Brow Styler

- Fluid that tints, styles and fixes the
- Long-lasting, natural finish
- Tints the hair, not the skin



11121-1 Bright Liquid

11121-2 Dark Liquid

Metallic Eyeliner

- Breathtakingly soft texture
- Extra long-lasting hold, waterresistant
- With removable sharpener and integrated smudger for blending 0,37 g



--- 11120-2 Velvet Violet



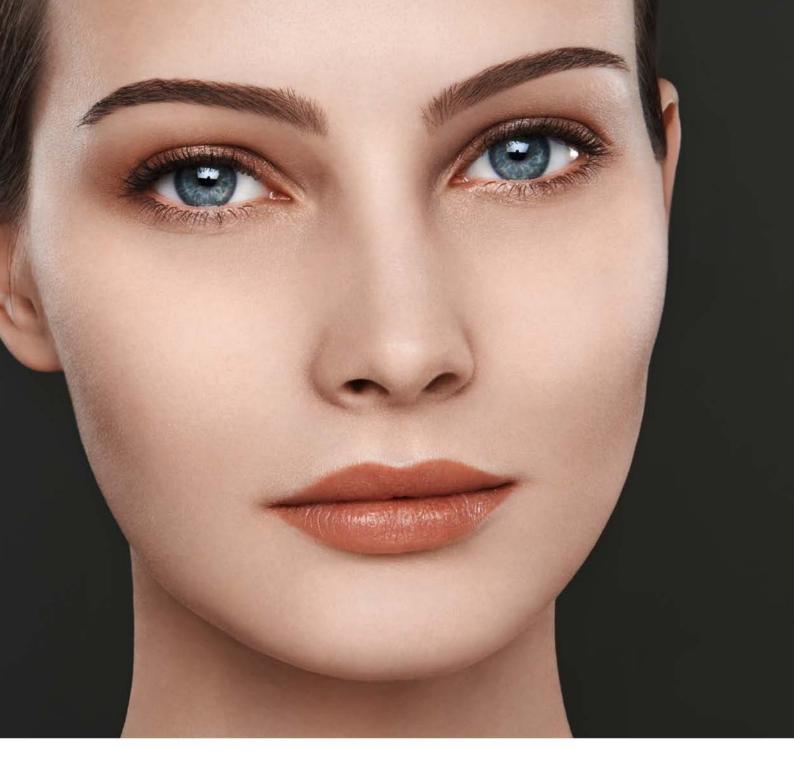
11120-3 Moonlight Silver



11120-7 Gorgeous Grey







Bright Highlighter

- Magical: reduces any signs of tiredness
- Rich cocktail of active ingredients including amaranth oil, bisabol oil, Australian myrtle oil and OptisoITM
- Apply under the eyes, to the upper lip line and where fine lines appear



Fast Wrinkle Filler

- Fills up wrinkles, imperfections and small scars from the outside
- Long-lasting texture for a smooth complexion
- Apply under make-up and let dry for a few seconds

3,6 g 11118

Eye & Lip Base

- Normalises the skin tone
- Makes lipstick and eyeshadow last longer
- Can be applied under lip and eye make-up 2,2 g 11108



Radiant Skin Primer

- Corrects imperfections, makes make-up last longer and reduces the pore size
- Diamond-based effect pigments for enhanced radiance
- Peach-coloured texture freshens up the complexion
- Can be applied under make-up or alone

30 ml 11115

2,5 ml





Experience skin perfection



that knows no limits



01 | Perfect Wear Foundation

- Silky texture with medium opacity that blends perfectly into the skin
- · For a flawless and perfected complexion without mask effect
- Effective peptide complex for intense radiance and brilliancy
- Tested light protection factor LPF 37

- **1** | 11116-1 Porcelain
- 4 | 11116-4 Dark Beige
- 2 | 11116-2 Light Beige 5 | 11116-5 Beige Noisette
- 3 | 11116-3 Beige
- 6 | 11116-6 Hazelnut

02 | Perfect Smooth Compact Foundation

- Creamy compact foundation with medium opacity, perfect for on the go
- Conceals imperfections simply and quickly for a perfected complexion
- Tested light protection factor LPF 30

11117-1 Porcelain 11117-2 Light Beige 11117-3 Beige

11117-4 Dark Beige 11117-5 Beige Noisette 11117-6 Hazelnut



R by Oa Vinci HANDMADE IN GERMANY

01 | Foundation Brush

• For liquid and creamy make-up 40062

05 | Blender

• Perfect for blending powder eyeshadow in the lid crease 40064

02 | Powder Brush

• For even application of loose • For perfectly shaped brows and compressed powder 40060

06 | Brow and Lash Brush

• For separating the lashes 40067

03 | Rouge Brush

• For precise application of powder rouge 40061

07 | Eyebrow and Eyeliner Brush

• For eyebrow powder and liquid eyeliners 40065

04 | Eyeshadow Brush

 For even application of powder eyeshadows 40063

08 | Lip Brush

• Perfect for precise application of lipstick

40066

SAVE MONEY WITH THE SET

Set with all brushes 40068



Perfect finish from natural to expressive



01 | Perfect Powder Blush

- Velvety powder that stands out with excellent colour coverage and brilliance
- The harmonised matte colours add a fresh touch and highlight the cheekbones
- Duo colours, can be applied individually or in combination for a multitude of colour variants

01a | 11113-1 Ruddy Rose 11,8 g

01b | 11113-2 Petal Peach 11,1 g

02 | Sun Dream Bronzer

- Feathery, pressed powder which can be evenly applied all over the face or to accentuate certain areas
- Perfect duo-colour combination for a smooth finish and natural freshness
- For a fresh summer complexion throughout the year

11 g 11114

03 | Hollywood Powder Multicolour

complexion

- Perfect for everyday use and every skin tone
- every skin tone
 Yellow provides a radiant, fresh
- Beige reduces irregularities in pigmentation
- Green conceals broken capillaries and pigmentation snots
- Fixes make-up, blurs out imperfections and ensures a smooth and radiant complexion

12 g 11111

04 | Hollywood Powder Duocolour

- Yellow imparts a healthy glow to your skin, blurs out shadows and imperfections and provides a radiant complexion
- Purple ensures a fresh and vital complexion, even at night – it reflects the light and livens up dull skin
- Fixes make-up, blurs out imperfections and ensures a smooth and radiant complexion

10 g 11112

05 | Velvet Touch Micro Powder

- High-grade multifunctional powder
- The airy and micro fine texture imparts a silky-transparent and smooth finish
- Reduces shine and normalises the skin tone

10 g 11110





 The slightly curved brush fans out the lashes and creates a fabulous curve

10 ml



10002-1 Absolute Black



10002-4 Dark Brown



10002-5 Night Blue

02 | Extreme Volume Mascara

- Spectacularly full, intensive lashes with maximum volume effect
- A combination of carefully selected waxes keeps the lashes soft and supple and unfolds every lash
- Conical brush shape for a marvellous "big eyes effect"
- Easy application even at the corners of the eye and the lower lash line thanks to pointed brush

11 ml



10179 Absolute Black

03 | Length & Definition Mascara, waterproof

- Perfectly defined, visibly lengthened lashes
- The high definition brush makes the lashes look longer and separates them to the last hair
- Waterproof, extra long-lasting texture 7 ml

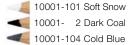


10266 Absolute Black

Kajal

- Intensive, strong and supple lid line
- Easy application
- Ultra long-lasting hold
- Perfect for drawing contours and framing the eyes

1,1 g



10001-105 Soft Ashes 10001- 6 Olive Green

10001-107 Dark Hazel



For lips with a wow effect!





01

02

03

- Ideal for contouring and correcting
- Perfectly matches the LR Colours Lipsticks

1,16 g

- 01 10032-1 Warm Rose
- **02** 10032-2 Magic Mauve
- 03 10032-3 Juicy Rose
- 04 10032-4 Orange Toffee
- 05 10032-5 Midnight Plum
- 06 10032-7 Hot Chili
- 07 10032-8 Brown Rose



Lipstick

- Colour and brilliance that cast a spell
- From seductive red to fairy-tale rose through to natural shades of brown
- Beautiful lips thanks to vitamin E
- 01| 10431-101 Warm Rose
- 02| 10431-102 Magic Mauve
- 03| 10431-103 Juicy Rose
- **04** 10431-104 Orange Toffee
- **05** 10431-105 Midnight Plum
- 06| 10431-107 Hot Chili07| 10431-108 Brown Rose





BB Cream

- The all-rounder for a great complexion
- Daily 5-in-1 care
- 1. Moisturises
- 2. Conceals imperfections
- 3. Normalises the skin tone 4. Mattifies the complexion
- 5. UV filter with LPF 15
- 30 ml

01 | 10229-101 Light

02 | 10229-102 Medium / Dark



Cream Make-up

- · Smooth and creamy make-up with high
- 12-h-wear: extra-long matte effect up to 12 hours
- Increases the moisture content in the skin
- Light-reflecting micro-pigments normalise imperfections

30 ml

10060-1 Light Sand

10060-2 Medium Sand

10060-3 Light Caramel

10060-4 Medium Caramel

10060-5 Dark Sand

10060-6 Dark Caramel



Oil-free Make-up

- smooth and creamy make-up with medium
- Long-lasting: ultra-fine powder pigments provide a long-lasting, matte finish
- with nMF-complex to normalise the moisture content in the skin

• light-reflecting micro-pigments normalise imperfections

30 ml

10061-107 Light Sand

10061-102 Medium Sand

10061-103 Light Caramel

10061-104 Medium Caramel

10061-105 Dark Sand

10061-106 Dark Caramel

Concealer Stick

- Sun Shine conceals eye rings
- Soft Moss evens out red patches
- Easy to blend, perfect opacity
- For a natural look • With avocado oil
- With moisturising aloe vera

2,5 g

10062-1 Sun Shine

10062-2 Light Beige

10062-3 Dark Beige 10062-4 Soft Moss

10062-4

10062-1

10062-2

10062-3



Professional complexion helpers







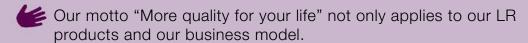


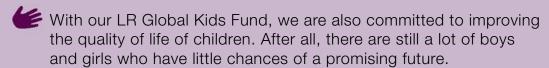






We open up chances for children PLEASE HELP US!





All donations reach the individual local project in full, for instance in the areas of education and health.

All about our projects and on how you can make a direct contribution at

Irgkf.com

Donations account IBAN: DE30 4008 0040 0621 3431 00

BIC: DRES DE FF 400

