

WORLD

04 | 2018





INTEGRATE

physical exercise





Pro Activity

BASIC SOLUTION







Pro Activity MONTHLY SET

Aloe Vera Drinking Gel Active Freedom 3-piece Set 80883 | 3 x 1000 ml



Greece 107.99 € | Cyprus 91.49 € (36,09 € per 1000 ml) | (30,50 € per 1000 ml)

Active Freedom Capsules 80190 | 60 Capsules / 37,2 g





(96,75 € per 100g) | (80,62 € per 100g)

YOU SAVE WITH THE SET No.: 80881

Greece only 136,99 €

only 115,49 €

FREE: Aloe Vera All-Purpose MSM **Body Gel**

¹The vitamin C in the Aloe Vera Drinking Gel Active Freedom contributes to the normal collagen formation, for the normal function of blood vessels and bones. The vitamin D in the Active Freedom Capsules helps maintain bone health and normal muscle function.

FREE

with the Set

80881

LIFESTYLE

Set new goals! Think about what you want to achieve at your career and your personal life! What do you need in order to accomplish your goals? Take a small step today towards achieving these goals!



EXPERT TIPS

"To stay active in your everyday life, while maintaining your mobility in the long run, a harmonious combination of balanced nutrition, physical exercise and a healthy lifestyle is required!"

> Dr. Sven Werchan. Nutrition Expert

LR WORLD 04.2018 | 3





power UP THE BEGINNING OF SPRING

Start the season with energy, inspiration and new ideas to make the most of every day. The more we demand from our body, the more we have to support it to preserve our strength and clear thinking through our everyday challenges.

LR LIFETAKT Mental Power offers you the support you need to help your body stay efficient in the long run. both physically and mentally.1,2,3,4

In April, you get the memory game "Train your brain" for free with every Mental Power Basic Solution, which offers pleasant moments while helping you "sharpen"







Mental Power

BASIC SOLUTION



Mental Power MONTHLY SET

Mind Master 5-piece Set

Choose among the 2 flavor variations of Mind Master, Formula Green and Formula Red, to create your own Set.

8093515 x 500 ml

Greece **75,99** € | Cyprus **64,99** € (30,40 € per 1000ml) | (26,00 € per 1000ml)

Pro Balance Tablets 80102 | 360 Tablets / 252 g

Greece 36,99 € | Cyprus 31,99 € (146,79 € per 1000g) | (126,94 € per 1000g)



YOU SAVE WITH THE SET

No.: 80930

Greece from 108,99 € Cyprus from 91,49 € only 97,99 € only 81,99 €

+ FREE Train Your Brain

The vitamin E in Mind Master helps protect cells from oxidative stress

²Thiamine and vitamin B12 in Mind Master contribute to the normal function of metabolic processes aimed at energy production.

³The vitamin B12 in Mind Master contributes to normal psychological function.

⁴The magnesium in Pro Balance helps maintain electrolyte balance and reduce tiredness and fatigue.



INDIVIDUAL SUPPLEMENT

Meet the challenges of life with success! Offer your body the support it needs.

YOU SAVE WITH THE 2-PIECE SET

Are you looking for a fast and simple solution?

Colostrum Liquid is suitable for fast, direct consumption. The Colostrum Liquid is available in a 2-piece Set for April.

Colostrum Liquid 2-piece Set 80363 2 x 125 ml

Total Price

91,98 €

SPECIAL OFFER

69,99€

Cyprus from 79,98€

only 61,49 €



BRUTEBORKT

COLOSTRUM

BUIEFFAKT

COLOSTRUM

EXPERT TIPS

"To have health and quality of life every day, an integrated health management is essential. By making small changes to your lifestyle, your nutrition and physical activity, you can support and improve your body's long-term performance."

> Dr. Sven Werchan. Nutrition Expert

NUTRITION

Are you looking for a ways to combat stress? Bite a carrot! This helps you

relax your jaw and release tension. Be sure to always have some peeled carrots on your desk, and enjoy the precious micronutrients they contain.



LR WORLD 04.2018 | 5



enjoy spring TO THE FULLEST

The temperature is rising and the sun is starting to shine, boosting our positive mood: We are revitalized and ready to be more active. Enjoy the fresh air of spring by going on an exciting bike ride through nature, thanks to LR LIFETAKT Vital Care, which offers you the energy and vitality you need.1





BASIC SOLUTION







Vital Care MONTHLY SET

Aloe Vera Drinking Gel Intense Sivera 3-piece Set 80823 | 3 x 1000 ml



Greece 107,99 € | Cyprus 91,49 € (36,00 € per 1000ml) | (30,50 € per 1000ml)

Reishi Plus Capsules 80331 | 30 Capsules / 15,2 g



Greece 42,99 € | Cyprus 36,99 € (282,83 € per 100g) | (243,36 € per 100g)

YOU SAVE WITH THE SET

No.: 80822

Greece from 143,49 € Cyprus from 121,99 € only 128,99 € only 108,99 €

¹The vitamin C in Reishi Plus contributes to normal collagen formation for the normal function of blood vessels and the normal function of metabolic processes aimed at the production of energy.

2 EPA and DHA contribute to normal heart function. Therefore, the daily intake of at least 250 mg of EPA and DHA is deemed necessary.



Individual

INDIVIDUAL SUPPLEMENT

Do not get discouraged by the small difficulties of every day! Offer your body more energy!

Would you like to boost your heart health?

Super Omega provides your body with the valuable fatty acids EPA and DHA, contributing significantly to normal heart function.2

Super Omega Capsules

80338 | 60 Capsules / 100,8 g

Greece 43,99 €

34,99 €

(34,71 € per 100g)

Cyprus 36,99 €

29,49 €

(29,26 € per 100g)





EXPERT TIPS

"In addition to a balanced nutrition, an integral way of thinking and acting is especially helpful for you, because your body needs more support than ever."

Dr. Sven Werchan,

Nutrition Expert

FITNESS & EXERCISE

Cycling benefits you as it relaxes the pelvis and the lower back. Go often on a short or longer bike ride



LR WORLD 04.2018 | 7



Aloe Vera 2 in 1 Soft Shower & Shave

- · With 35% Aloe Vera gel and avocado oil
- · 2 in 1: deep cleansing and smooth shaving
- · The razor slides gently on the creamy foam
- Prevents irritation and provides intense skin moisture
- · For a pleasant sensation of softness

Cyprus 13,99 € (5,60 € per 100ml)

Aloe Vera **Nourishing In-Shower Body Lotion**

- · With 30 % Aloe Vera gel
- · Offers intensive moisture and nourishment
- · Apply the lotion while taking a shower
- · For a pleasant sensati on of freshness and care

20750 | 200 ml

Greece 16,99 € (8.50 € per 100ml)

Cyprus 16,99 € (8,50 € per 100ml)





CLEANSING & SHAVING

Create foam with the Aloe Vera 2 in 1 Soft Shower & Shave on your hand and apply it on your body. Shave as usual and rinse off with plenty of water.



APPLYING LOTION & SHOWERING

Apply the Aloe Vera Nourishing In-Shower Body Lotion on wet skin, rinse and dry off. You're ready to go!

THE ultimate duo for fast shower care IN THE MORNING



WITH THE SET

20754 Aloe Vera Spring Care Set 2 in 1 Soft Shower & Shave 13 99 € Nourishing In-Shower Body Lotion · 200 ml 16,99€

30,98 € **Total Price** 24,99€ Special Set Price only

only 24.99 € Cyprus from 30,98€

Cleansing. Shaving. Nourishing.

Take care of your skin in no time, while taking a shower.

SPRING CARE

from head to toe



The weather has finally improved and you can enjoy your favorite sports out in the open! After exercise, a refreshing shower is just what you need. The Aloe Vera 2 in 2 Hair & Body Wash relaxes and refreshes you at the same time.

After the shower, the Aloe Vera Moisturizing Body Balm and the Aloe Vera Repairing Foot Cream offer the skin effective care. Taking a shower becomes now a real treat!

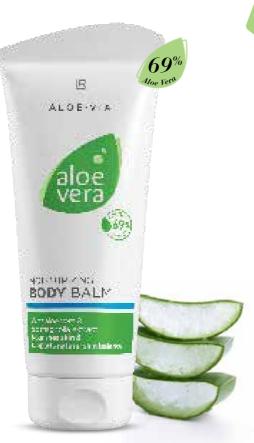
Aloe Vera Moisturizing Body Balm

- Soft body lotion that absorbs easily
- With 69% Aloe Vera gel and organic magnolia extract
 Nourishes and offers
- intensive care
- Improves the skin's natural moisture balance
- · Offers gentle care

20639 | 200 ml

Greece 16,99 € (8,50 € per 100ml)

cyprus 15,99 € (8,00 € per 100ml)







Morning cleansing routine:

- 1. Apply two drops (two pump strokes) of the Cleansing Product on the wet brush.
- 2. Gently massage with the Cleanser every face area for 20 seconds (forehead / nose, left / right cheek, chin).







3. Rinse well and continue with the next steps of your LR ZEITGARD face care routine!



FOR GLOWING SKIN: THE GROUNDBREAKING

anti-age beauty gadget



IR

The LR ZEITGARD Cleansing System is the ideal base for effective anti-aging care, due to the fact that deep face cleansing is the first step to combat the appearance of wrinkles! You do not have to spend much time, just one minute every day is enough!

FREE ZEITGARD TRAVEI



Zeitgard Cleansing-System-Kit
Classic –for normal skin 70036
Soft – for sensitive skin 70037

ZEITGARD 1

1 x Cleansing Product

+ FREE ZEITGARD Travel Case
Total Price 219,98 €

Special Set Price only 199,99 €

Special Offer 159,99 €

Cyprus from 213,98€ only155,99 €





PICK YOUR OWN FAVORITES

for spring!

Do you have sensitive or normal skin? LR ZEITGARD has the suitable brush and cleansing product for every skin type. Due to the MICROSILVER antibacterial technology, the gentle cleansing brush fibers are protected from germs and hygienically safe for up to 3 months.





For normal skin

- Strong fibers with MICROSILVER BGTM for deep skin cleansing
- Slightly foaming gel with acomposition designed specifically for the cleansing system
- Effectiveness scientifically proven by the Dermatest Institute



For sensitive skin

- Soft fibers with MICROSILVER BGTM for extra gentle skin cleansing
- Soft cream specifically developed for sensitive skin, designed specifically for the cleansing system
- Effectiveness scientifically proven by the Dermatest Institute





OFFER YOUR SKIN

Special Set Price only 28,49 €

Cyprus from 38,97€ only 27,49 €

the freshness of spring

During winter, low temperatures, humidity and indoor heating are stress factors for the skin, which needs intensive, effective care and extra energy. LR ZEIGARD Racine Daily Care provides the tired, stressed skin with the necessary moisture and energy, while the active ingredients it contains have anti-aging action for more freshness and slow.





Men's skin needs an energy kick in spring as well. The LR ZEITGARD Platinum Daily Care products offer intensive, targeted care, are easy to use and highly effective, due to the moisturizing glacier water and the coffee extract they contain. The Platinum Express Eye Cooler relieves the tired eye area!

YOU SAVE WITH THE SET

Platinum Men Care Set 28469 Anti-Aging Cream · 50 ml 38,99€ Express Eye Cooler · 30 ml 27,99 €

66,98€ Total Price

44,99€ Special Offer only **43,49** €

Cyprus from 64,98€



the perfume of spring SATISFIES YOUR WANDERLUST

Try also the variety of LR Classics fragrances! Thanks to our 2+1 offer, you have the opportunity to combine them according to your preference or the mood of the moment: Hawaii, Marbella or Singapore? Get ready for your summer vacation!



^{*} Touch here to test the Perfume



Buy 2 and get 3! Order 2 LR Classics Fragrances, and make you one more gift! You can choose freely between the whole men's and women's fragrance collection!

BUY 2 AND GET 3

LR Classics 2+1 Set 30058

Total Price 50,97 €

Special Set Price only 33,98 €

Cyprus from 47,97€ only **31,98** €



LR Classics Men Perfume

50 ml

01| 3295-151 SINGAPORE

02|3295-159 MONACO

03|3295-160 STOCKHOLM

04| 3295-161 NIAGARA **05**| 3295-162 BOSTON

09 10 11

06 07 08

LR Classics WomenPerfume

50 ml

06|3295-106 HAWAII

07|3295-120 SANTORINI

08| 3295-123 ANTIGUA

09|3295-124 MARBELLA **10**|3295-126 VALENCIA

11 | 3295-127 LOS ANGELES

spring freshness ON YOUR SKIN IN A PRACTICAL SET

The basis for a perfect look is the right choice of make-up, as it delivers a flawless skin with impressive glow! In April, you have the opportunity to get your favorite LR COLOURS or LR DELUXE make-up, in a practical 2-piece Set.



01 | | Oilfree Make-up 2-piece Set

2 x Oilfree Make-up from following shades:

- 1 | 10061-107 Light Sand
- 2 | 10061-102 Medium Sand
- 3 | 10061-103 Light Caramel
- 4 | 10061-104 Medium Caramel
- 5 | 10061-105 Dark Sand
- 6 | 10061-106 Dark Caramel

Total Price 33.98 €

Special Set Price only 25,99 € only 24.49 € Cyprus from 31.98€

02 | Cream Make-up 2-piece Set

2 x Cream Make-up from following shades:

7 | 10060-1 Light Sand

8 | 10060-2 Medium Sand

9 | 10060-3 Light Caramel

10 | 10060-4 Medium Caramel

11 | 10060-5 Dark Sand

12 | 10060-6 Dark Caramel

Total Price 33.98 €

Special Set Price only 25,99 € only 24.49 € Cyprus from 31.98€



YOU SAVE WITH THE SET

03 | Perfect Wear Foundation 2-piece Set 11192

2 x Perfect Wear Foundation from following shades

1 | 11116-1 Porcelain

2 | 11116-2 Light Beige

3 | 11116-3 Beige

4 | 11116-4 Dark Beige

5 | 11116-5 Beige Noisette

6 | 11116-6 Hazelnut

Total Price 65.98 €

48,99€ Special Set Price only only 47.49 € Cyprus from 63,98€

YOU SAVE WITH THE SET

04 | Perfect Smooth Compact Foundation 2-piece Set

2 x Compact Smooth Foundation from following shades:

11117-101 Porcelain

11117-102 Light Beige

11117-103 Beige

11117-104 Dark Beige

11117-105 Beige Noisette

11117-106 Hazelnut

65.98 € **Total Price**

Special Set Price only 48,99 € only 47,49 € Cyprus from 63,98€

EFFECTIVE CARE PRODUCTS

for an attractive figure

For more firmness and elasticity on your skin, the Aloe Vera Shaping Body Gel and the Aloe Vera Multi-Corrective Body Cream are two favorites with great effectiveness that offer the "problematic areas of the body" a beautiful, smooth, tidy skin appearance.



The effective skin care routine for belly, thighs and upper legs:

1. Taking a shower and alternating the flow of water from hot to cold while massaging the skin with the Shower Glove (that you get for FREE), improves circulation.

2. Gently massage the "problematic areas" of your skin using the two specialists: apply the Multi-Corrective Body Cream on your thighs and upper legs and the Shaping Body Gel on your belly and upper arms.

YOU SAVE WITH THE SET

Aloe Vera Toning Set 27529
Shaping Body Gel · 200 ml 29,99 €
Multi-Corrective
Body Cream · 200 ml 29,99 €
+ FREE Shower Glove

Total Price

59.98 €

Special Set Price only 49,99 €
Cyprus from 57,98€ only 47,99 €



For firm thighs and upper legs

Aloe Vera Multi-Corrective Body Cream

- · For thighs and upper legs
- Improves skin density and helps firm and improve skin smoothness and elasticity with systematic use
- · Smoothes out and offers an even skin appearance

Scientifically proven* improvement of skin sensation & density

- 95% of participants confirmed the improvement of their skin sensation
- An improved skin firmness, measured by ultrasound scan, was observed on 85% of participants and is vital for a firm, smooth and elastic skin
- · Skin density improved up to 70%

For an improved skin appearance on upper arms and belly

Aloe Vera Shaping Body Gel

- · For upper arms, thighs and belly
- · Improves tissue elasticity
- Supports the reduction of waist circumference, smoo thes out the skin and offers firmness with systematic use

Scientifically proven** improvement of skin sensation & firmness

- 100% of participants confirmed the improvement of their skin sensation
- 70% confirmed the improvement of their skin elasticity
- 70% stated that their skin acquired a smooth and firm appearance

^{*}According to a study carried out by the Dermatest Institute on 20 women through the daily application of the product on the thigh area and the ultrasound measurement of tissue density in March 2017.

^{**}According to a study carried out by the Dermatest Institute on 20 women through the daily application of the product on the belly area in March 2017.

SHINE ON WITH THE

radiance of the spring sun



LR MICROSILVER PLUS offers effective care with deep cleansing, antibacterial protection and gentle care, due to the innovative combination of active ingredients such as MICROSILVER BGTM, panthenol and zinc compounds. The unique formula of MICROSILVER PLUS products delivers a beautiful, glowing smile after just a few uses.

Our tip: Combine the Toothpaste and the Dental Health Gum for a complete oral care program. for teeth and gums, with a pleasant freshness sensation.

The mild, protective Anti-Dandruff Shampoo has a beneficial effect on the hair and offers irresistible shine



on 10 participants in 2008



Tooth Paste

Brush your teeth for at least 2 minutes in the morning, in the evening and whenever you need to.

- Protection from plaque and tooth decay
- · Protection from gum inflammation
- · Combats oral malodor

25090 | 75 ml

Greece 8,99 € (11,99 € per 100 ml)

Cyprus 8,99 € (11,99 € per 100 ml)

YOU SAVE WITH THE SET

MICROSILVER PLUS Dental Health Gum 3-piece Set 25095

(3 x 10 x 1,4 g)

Total Price 11,97 €

Special Set Price only 9,99 €

Cyprus from 10,47€ only **8,99** €



Aloe Vera Smoothing Hand Cream

Easily absorbed hand cream

- With 35% Aloe Vera and organic calendula extract
- · Nourishes and moisturizes
- For velvet soft hands

20610 | 75 ml

Greece 9,99 € (13,32 € per 100 ml)

Cyprus 9,99 € (13,32 € per 100 ml)

Aloe Vera Extra Rich Hand Cream

A rich and easily absorbed cream for extra dry hand skin

- With 40% Aloe Vera and organic calendula extract
- Offers intensive care and protects the skin
- Supports the regeneration of extra dry skin

20613 | 75 ml

Greece 10,99 € cyprus 10,99 € (14,65 € per 100 ml) (14,65 € per 100 ml)

PRODUCTS

not to be missed



The Aloe Vera Smoothing Hand Cream and the Aloe Vera Extra Rich Hand Cream by LR ALOE VIA should be included in every handbag! Depending on how stressed your hand skin is, you can select the care product best suited to your needs. The Aloe Vera Protecting Deo Roll-On is another must-have for a unique freshness sensation all day long.



20643 | 50 ml

Greece 6,99 € cyprus 6,99 € (13,98 € per 100 ml) (13,98 € per 100 ml)

special care FOR SPRING

36%
DISCOUNT
Special Offer



Aloe Vera Special Care Box

20650

20.99€

16,99€

10,99€

Special care for all cases
Protecting Propolis Cream · 100 ml
Moisturizing Concentrated Gel
100 ml

Instant Emergency Spray in a practical 150 ml bottle (available only with the Box)

Total Price 48,97 €

Special Set Price only only 31,49 €

Cyprus from 46,97€ only **29,99** €



For every purchase of the Aloe Vera Special Care Box in April, LR donates 1€ to the LR Global Kids Fund.

LR Health & Beauty Systems MEPE - 14452 Metamorphosi Attiki

Your LR Partner