

# WORLD

04 | 2019





# A touch of liquid luxury on your body

Anti-Aging Body Oil for velvet, younger-looking skin

Our new limited-edition anti-aging LR ZEITGARD Beauty Diamonds Luxurious Body Oil nurtures the skin and stimulates the senses with its innovative tri-complex oil formula, which counteracts signs of skin aging. The LR ZEITGARD Beauty Diamonds Radiant Youth Oil should be applied on the face as usual, providing the skin with intensive nourishment and comprehensive care.





#### Nourishing oils for intensive protection from moisture loss:

Macadamia, almond, avocado, soybean oil and liquid shea butter strengthen the skin's lipid layer, delivering silky smooth skin.



#### Rejuvenating vitamins for anti-aging care and smoothness:

Vitamins A and E nourish and regenerate the skin. offering smooth and youthful look.



#### Bitter ginger extract improves skin texture with a firming and smoothing effect:

The natural bitter ginger extract boosts the burning of fat cells and boosts the production of collagen and elastin for firmer and smoother skin.



## 20% DISCOUNT WITH THE SET

1 | Beauty Diamonds

Face & Body Oil Set 28316

87.98 € Total price

69,99 € Special Set price only

Cyprus from 87,98 € only 69,99 €

1 | Beauty Diamonds Face & Body Oil Set: 28316 | Greece 69,99 € - Cyprus 69,99 € | The Set includes the Beauty Diamonds Radiant Youth Oil that nurtures the skin with a combination of 6 oils and regenerating vitamins, while the Beauty Diamonds Luxurious Body Oil nourishes the body with a tri-complex of ingredients. 2 | Beauty Diamonds Radiant Youth Oil: 28314 | Greece 43,99 € (146,63 € per 100 ml) - Cyprus 43,99 € (146,63 € per 100 ml) | 30 ml | A combination of 6 nourishing oils and selected vitamins that nurtures, regenerates and protects the skin. 3 | Beauty Diamonds Luxurious Body Oil with tri-complex: 28315 | Greece 43,99 € (35,19 € per 100 ml) - Cyprus 43,99 € (35,19 € per 100 ml) | 125 ml | Nurtures the body with a tri-complex of luxurious oils, regenerating vitamins and skin-optimizing bitter ginger extract.







# Fragrant travels

A colorful bouquet of fragrances for women & men

Hawaii, Santorini or Monaco? Get carried away to the travel destination of your dreams with these captivating fragrances! Give joy to your loved ones or treat yourself to a marvelous scent. Fragrances spotlight happy memories and help us express our feelings. With our LR Classics fragrances, every day is a fascinating new voyage!

LR CLASSICS PERFUME SET 2+1:  $30058 \mid 3 \times 50 \text{ ml} \mid \text{Greece } 35,78 \in \mid \text{Cyprus } 33,58 \in \text{WOMEN'S FRAGRANCES: } 01 \mid \text{LR CLASSICS HAWAII: } 3295-106 \mid 50 \text{ ml} \ 02 \mid \text{LR CLASSICS SANTORINI: } 3295-220 \mid 50 \text{ ml} \ 03 \mid \text{LR CLASSICS MARBELLA: } 3295-124 \mid 50 \text{ ml} \ 04 \mid \text{LR CLASSICS VALENCIA: } 3295-126 \mid 50 \text{ ml} \ 05 \mid \text{LR CLASSICS LOS ANGELES: } 3295-127 \mid 50 \text{ ml} \ 06 \mid \text{LR CLASSICS ANTIGUA: } 3295-223 \mid 50 \text{ ml}$  MEN'S FRAGRANCES:  $07 \mid \text{LR CLASSICS BOSTON: } 3295-162 \mid 50 \text{ ml} \ 08 \mid \text{LR CLASSICS SINGAPORE: } 3295-151 \mid 50 \text{ ml} \ 09 \mid \text{LR CLASSICS MONACO: } 3295-259 \mid 50 \text{ ml} \ 10 \mid \text{LR CLASSICS STOCKHOLM: } 3295-260 \mid 50 \text{ ml} \ 11 \mid \text{LR CLASSICS NIAGARA: } 3295-261 \mid 50 \text{ ml} .$ 

# LOVELY EASTER



### Powerful energy kick

### Your No. 1 performance experts

LR LIFETAKT Mind Master products enhances your efficiency1,2 and protects your cells from oxidative stress3, so that you can sit back and joy Easter. When you need to tackle a demanding situation, LR LIFETAKT Mind Master Extreme offers an instant energy boost4. It is completely free of sugar and has instant, intense and effective action. High performance in a practical, to-go format.





R LIFE**T▲KT** 

4 + 1

MIND MASTER
BRAIN & BOP FERFORMANCE DRIVE

THE TABLE OF T

20% OFF THE SET

Mind Master Free Choice Set

4+1 FREE

80935

Total price

84,95 €

Special Set price only

67,96 €

Cyprus from 69,95 €

only 55,96 €

1 | Mind Master Extreme: 80980 | Greece from 32,99€ only 24,49 € (69,97€ per 100g) | Cyprus from 27,99€ only 20,99 € (59,97 € per 100 g) | 35 g / 14 Sticks per 2,5 g | Your instant energy shot that contains B vitamins and caffeine from Guarana. With effective antioxidants that protect from oxidative stress and Aloe Vera powder for your overall wellness. 2 | Mind Master Free Choice Set 4 + 1 free: 80935 | Greece 67,96 € (27,18 € per 1000 ml) | Cyprus 55,96 € (22,38 € per 1000 ml) | Enhances your mental and physical performance with B vitamins and iron. Protects from oxidative stress Contains Aloe Vera leaf gel for your overall wellness.

<sup>&</sup>lt;sup>1</sup>Vitamin B12 and iron contribute to the normal function of metabolic processes aimed at the production of energy and to the reduction of tiredness and fatigue. Vitamin B12 contributes to the normal function of the nervous system.

<sup>&</sup>lt;sup>2</sup> Mind Master contains thiamine, B6 and B12 vitamins, contributing to a normal psychological function.
<sup>3</sup> Mind Master and Mind Master Extreme contain vitamin E, which helps protect cells from oxidative stress

<sup>4</sup> Mind Master Extreme contains caffeine from Guarana, which enhances alertness and concentration and increases stamina and performance.



Ventilate your area regularly! Fresh air is good for you. If a room is inadequately ventilated, it may lead to torpidity and an unhealthy sleeping pattern!

### Overall wellness

Powerful, wellness-enhancing products

LR LIFETAKT Pro Balance provides your body with everything it needs to kick-start the spring! Pro Balance helps reduce tiredness and fatigue<sup>1</sup> and restore the body's acid-base balance <sup>2</sup>. To enhance your overall wellness even more, get the LR LIFETAKT Colostrum Liquid in a practical 2-piece Set!



# POWERFUL SPRING



<sup>&</sup>lt;sup>1</sup> Magnesium in Pro Balance helps reduce tiredness and fatigue.

<sup>&</sup>lt;sup>2</sup> Magnesium in Pro Balance helps maintain electrolyte balance.

# POWERFUL SPRING



**1 | Aloe Vera Drinking Gel Intense Sivera 3-piece Set:** 80823 | Greece 77,98  $\in$  (25,99  $\in$  per 1000 ml) | Cyprus 65,98  $\in$  (21,99  $\in$  per 1000 ml) | 3 x 1000 ml | With 90 % Aloe Vera leaf gel, 7 % honey and nettle extract that boosts your overall wellness.

**2 | Super Omega Capsules 3 + 1 Set:** 80144 | Greece 131,97 € (327,30 € per 1000 g) | Cyprus 110,97 € (275,22 € per 1000 g) | 4 x 60 capsules / 100,8 g | Super Omega provides the necessary EPA and DHA fatty acids (630 mg and 420 mg respectively), thus contributing to the normal function of the heart¹.

<sup>1</sup> Super Omega contains EPA and DHA, which contribute to the normal functioning of the heart. Therefore, daily intake of at least 250 mg EPA and DHA is required.

### 2+1 FREE

Aloe Vera Drinking Gel Intense Sivera  $\Sigma \epsilon \tau$  2 + 1  $\Delta \dot{\omega} \rho o$  80823

Total price

<del>116,97 €</del>

Special Set price only

77,98€

Cyprus from <del>98,97 €</del>

only 65,98 €



### R LIFETAKT

# **Enjoy spring**

# Be well equipped for a fresh start

Stay in shape and enjoy spring to the fullest. With a combination of 90% Aloe Vera leaf gel, nettle extract and 7% honey, Aloe Vera Drinking Gel Sivera offers powerful support for your body's overall wellness. Super Omega Capsules are true experts for your heart health¹.

These products ensure that you are perfectly equipped to enjoy spring and be full of energy and vivacity!

25% off the set

Super Omega Capsules
Set 3+1 FREE PIECE
Total price
Special Set price only

Cyprus from <del>147,96 €</del>

80144 <del>175,96 €</del> 131,97 €

only 110,97 €







- **1 | Aloe Vera Toning Set:** 27529 | Greece from <del>59,98 €</del> 49,99 € | Cyprus from <del>57,98 €</del> 48,49 € | The Set includes: Aloe Vera Shaping Body Gel, 200 ml & Aloe Multi-Corrective Body Cream, 200 ml, FREE Shower Glove | Our skin care experts for a firm and smooth skin.
- 2 | 5in1 Beauty Elixir: 81030 | Greece 144,99 € (19,32 € per 100 ml) | Cyprus 122,99 € (16,40 € per 100 ml) | 30 x 25 ml | Its active ingredient complex contains collagen peptides, hyaluronic acid, copper, zinc and valuable vitamins and activates the body's beauty processes. Its preventive ingredient complex contains Aloe Vera gel and 5 natural extracts that protect from the main causes of aging.

<sup>&</sup>lt;sup>1</sup> Biotin and zinc help preserve normal skin and hair. Zinc supports the preservation of healthy nails.

<sup>&</sup>lt;sup>2</sup> Proksch et al., 2014, Skin Pharmacol Physiol; 27:113-119.

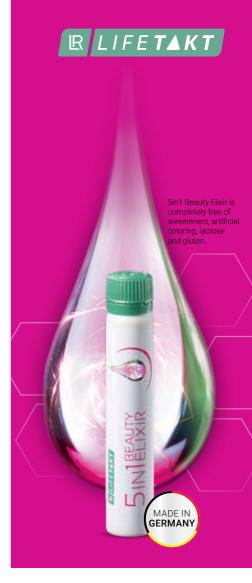
<sup>\*</sup> According to the results of a study conducted by the Dermatest Institute on 20 women in March 2017, based on the daily application of the product.

# Retain your youthful beauty

Experts for youthful beauty from head to toe

Enjoy spring with youthful beauty! LR LIFETAKT 5in1 Beauty Elixir delivers beauty from within, offering youthful appearance, clear skin, firm body, luscious hair and strong nails<sup>1,2</sup> with only one shot every day! For beauty that starts from the outside, the Aloe Vera Toning Set by LR ALOE VIA provides a firmer-looking body by smoothing out the skin of the abdomen, the thighs and the upper arms.

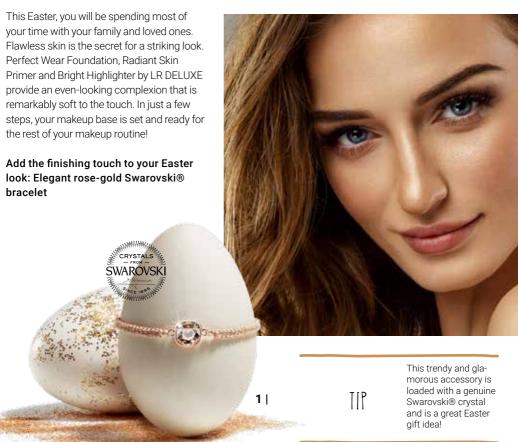
A walk in nature is beneficial in many ways: It reduces stress, revitalizes body and mind and enhances the intake of oxygen, boosting your metabolism rate. Furthermore, mildly cold stimuli increase blood circulation. The complexion gets a fresh and rosy look.





# A statement look for Easter

Glamorous it-pieces for your festive apperances



**1 | Swarovski® Crystal Bracelet:** 69036 | Greece 42,99 € | Cyprus 41,29 € | Exclusive LR design | Gold-plated stainless steel in rosegold, with a braided textile strap (adjustable length 15,9 - 24,8 cm) | With a "Fancy Stone" Swarovski® crystal centerpiece| In a gift box. 2 | Perfect Wear Foundation: 11116-1 Porcelain | 11116-2 Light Beige | 11116-3 Beige | 11116-4 Dark Beige | 11116-5 Beige Noisette | 11116-6 Hazelnut | Greece from  $32,99 \in$  only 24,99 € (70,63 € per 100 ml) | Cyprus from  $31,99 \in$  only 24,19 € (80,63 € per 100 ml) | 30 ml | Silky-textured foundation with medium coverage that blends harmoniously with the natural skin tone. **3 | Bright Highlighter:** 11109-101 Porcelain | 11109-102 Ginger | Greece from  $24,99 \in$  only 18,99 € | Cyprus from  $23,99 \in$  only 18,19 € | 2,5 ml | Eliminates signs of fatigue. **4 | Radiant Skin Primer:** 11115 | Greece from  $27,99 \in$  only 21,99 € (80,63 € per 100 ml) | Cyprus from  $26,99 \in$  only 21,19 € (80,83 € per 100 ml) | 30 ml | Conceals unevenness, ensures a longer-lasting makeup, minimizes the look of pores. **5 | Perfect Smooth Compact Foundation:** 11117-101 Porcelain | 11117-102 Light Beige | 11117-103 Beige | 11117-105 Beige | Noisette | 11117-106 Hazelnut | Greece from  $32,99 \in$  only 24,99 € (294,00 € per 100 g) | Cyprus from  $31,99 \in$  only 24,19 € (284,59 € per 100 g) | 8,5 g | Compact makeup with a creamy sensation and medium coverage. Ideal for on-the-go application.

# LOVELY EASTER



























5 | PERFECT SMOOTH COMPACT FOUNDATION



















### Step by step towards perfect skin:

- Step 1 Radiant Skin Primer smooths down skin imperfections.
- **Step 2** Apply the Perfect Wear Foundation for even-looking and natural complexion that looks like a second skin.
- **Step 3** Bright Highlighter hides signs of fatigue, unevenness and dark circles.

Your spotless complexion is ready.

# POWERFUL SPRING



**1 | Cleansing Foam:** 10377 | Greece from <del>7,99 €</del> only 5,99 € (3,99 € per 100 ml) | Cyprus from <del>7,99 €</del> 5,99 (3,99 € per 100 ml) | 150 ml | 1 lts rich, foamy texture mildly cleanses the skin, removing all makeup. **2 | Oilfree Makeup:** 10061-207 Light Sand | 10061-202 Medium Sand | 10061-203 Light Caramel | 10061-204 Medium Caramel | 10061-205 Dark Sand | 10061-206 Dark Caramel | Greece from <del>16,99 €</del> only 12,99 € (43,30 € per 100 ml) | Cyprus from <del>15,99 €</del> only 12,19 € (40,63 € per 100 ml) | 30 ml | Medium coverage. **3 | Cream Make-up:** 10060-1 Light Sand | 10060-2 Medium Sand | 10060-3 Light Caramel | 10060-4 Medium Caramel | 10060-5 Dark Sand | 10060-6 Dark Caramel | Greece from <del>16,99 €</del> only 12,99 € (43,30 € per 100 ml) | Cyprus from <del>15,99 €</del> only 12,19 € (40,63 € per 100 ml) | 30 ml | High coverage that stays matte for up to 12 hours. **4 | Concealer Stick:** 10062-1 Sun Shine | 10062-2 Light Beige | 10062-3 Dark Beige | 10062-4 Soft Moss | Greece from <del>8,99 €</del> only 6,99 € | Cyprus from <del>8,99</del> € only 6,99 € | 2,5 g | Easy to blend | With moisturizing Aloe Vera. **5 | Loose Powder:** 10064 | Greece from <del>16,99 €</del> only 12,99 € (86,60 € per 100 g) | Cyprus from <del>15,99 €</del> only 12,19 € (81,26 € per 100 g) | Silky soft texture for a natural look.

### Make a striking entrance

### Your makeup essentials

For spring freshness that lasts all day long, our LR COLOURS makeup experts help you create the ideal makeup base to draw the attention. Do not forget to clean your face every morning and thoroughly remove all makeup before going to bed in the evening. The mild LR COLOURS Cleansing Foam gently removes makeup residue, leaving your skin pure and fresh like spring.



DISCOUNT UP TO

23 %



Creating the perfect makeup base is easier than ever!

#### Step 1

Cover dark circles and redness with the matching shade of the Concealer Stick.

#### Step 2

Cream Make-up is the ideal product for long-lasting high coverage. Try the Oilfree Makeup, should you prefer medium coverage with a matte finish!

### Step 3

Set your makeup by applying the LR COLOURS Loose Powder, which is easily matched with all makeup shades.

### 1 I OILFREE MAKE-UP

10061-207 10061-202

10061-203 10061-204

10061-205 10061-206

#### 2 I CREAM MAKE-UP



10060-3

10060-5 10060-6

10060-4

10062-3 10062-4

10062-1

3 I CONCEALER STICK

10062-2

# Wide-ranging care

Easter gift ideas for young and old alike



The top-quality products by LR ALOE VIA are beneficial to you and your loved ones. Looking for a great Easter gift for him? Your loved ones will be thrilled to receive this gift: an all-round set of men-care essentials! Pamper your little ones with LR ALOE VIA Baby Care products, which deliver the beneficial properties of Aloe Vera coupled with valuable organic herbal extracts that have a particularly mild and natural action. These products have a skin-friendly composition that nourishes sensitive baby skin and is completely free of parabens, mineral oils and aromatic oils.





### 33% OFF THE SET

1 | Aloe Vera Baby Care Set

20318

Total price Special Set price only 34,47 € 30,99 €

Special offer

22,99€

Cyprus from <del>34,47 €</del>

only 22,99 €







### Radiant, nurtured skin in 3 steps:

**Step 1** Choose among the Aloe Vera Anti-Irritation Shaving Foam and the Aloe Vera Anti-Irritation Shaving Gel for a deep, thorough shave.

**Step 2** The Aloe Vera Soothing After Shave Balsam moisturizes and nurtures the skin after shaving.

**Step 3** Lastly, the Aloe Vera Anti-Stress Face Cream adds a refreshing touch to the stressed skin.

The Aloe Vera Men Care Set is the perfect Easter gift for all men.

### **32% discount** with the set

2 | Aloe Vera Men Care Set I 20424 3 | Aloe Vera Men Care Set II 20425

Total price <del>40,87 €</del> Special Set price only 36,69 € 27,49 € Special offer only 26,69 € Cyprus from 39,77 €

1 | Aloe Vera Baby Care Set: 20318 | Greece 22,99€ | Cyprus 22,99€ | The Set includes: Aloe Vera Baby Sensitive Washlotion & Shampoo, 250 ml & Aloe Vera Baby Sensitive Protection Cream, 100 ml & Aloe Vera Baby Sensitive Face & Body Lotion, 100 ml. 2 | Aloe Vera Men Care Set I: 20424 | Greece 27,49 € | Cyprus 26,69 € | The Set includes: Aloe Vera Anti-Irritation Shaving Foam, 200 ml & Aloe Vera Soothing After Shave Balm, 100 ml & Aloe Vera Anti-Stress Face Cream, 100 ml.

3 | Aloe Vera Men Care Set II: 20425 | Greece 27,49 € | Cyprus 26,69€ | The Set includes: Aloe Vera Anti-Irritation Shaving Gel, 200 ml & Aloe Vera Soothing After Shave Balm, 100 ml & Aloe Vera Anti-Stress Face Cream, 100 ml

## Relief for your skin

### Instant care at home & outdoors



All the regenerating power of Aloe Vera captured in a box! The three skin experts of LR ALOE VIA support the natural regeneration of skin cells: Protecting Propolis Cream, Moisturizing Concentrated Gel and Instant Emergency Spray.



### 35% DISCOUNT

Aloe Vera Special Care Box

Total price

Special Set price only

Special offer

Cyprus from  $48.77 \in$ 0 only 31,49  $\in$ 



**Aloe Vera Special Care Box:** 20650 | Greece 32,99 € | Cyprus 31,49 € | Aloe Vera Instant Emergency Spray-150 ml, Aloe Vera Protecting Propolis Cram-100 ml & Aloe Vera Moisturizing Concentrated Gel-100 ml

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Your LR Partner