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LR WORLD 0712020

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Be true. Be bright. Just be happy!

The new fragrance collection by Guido Maria Kretschmer inspires you to simply be happy and enjoy every moment.

PURE HAPPINESS is sheer zest for life – two fragrances full of airy lightness that will surely make you smile!

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FRUITY - FLOWERY - INSPIRING

A combination of grapefruit, jasmine and musk.

Perfume for women 30560 | 50 ml

Greece 54,99 € Cyprus 52,79 €





WOODY - FRESH - VIVACIOUS

A combination of grapefruit, cedar wood and green moss.

Perfume for men 30570 | 50 ml

Greece 54,99 € Cyprus 52,79 €

Free fragrance selection!**

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PURE HAPPINESS by Guido Maria Kretschmer Perfume Set - free choice	30565
Perfume for women 50 ml Perfume for men 50 ml	
Total price Special offer for Greece Cyprus from 105-58 f	109,98 € 98,99 € 94 99 €

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** Feel free to choose between the following combinations: 2 men's perfumes, 2 women's perfumes, 1 men's and 1 women's perfume

Summer, sun & pot FOR EVERY NEED

We are at the height of summer and the sunlight is very intense. Protect your skin with LR sunscreens that contain Aloe Vera gel and offer protection and care for the entire family. Select the sun protection product that suits your skin's needs and enjoy the sun safely.





SPRAY FOR SLIGHTLY TANNED SKIN

Aloe Vera Sun Spray SPF 30 125ml	Active 23073
Cyprus from 22,99	

SENSITIVE SKIN

Aloe Vera Sun Cream SPF 50 75 ml	23072
Cyprus from 28,39 €	only 22,99 € € per 100 ml) only 21,99 € € per 100 ml)

limited Fresh & fruity su



Kiwi contains r while it has a

protect the sl

pigmen suppo

AFTER SUN FACE CARE

Aloe Vera After Sun Face Mask 50 ml

- Refreshing and regenerating after-sun face mask that activates the tanning process
- Rejuvenates, nourishes and intensely cools the skin after sun exposure, with 50% gel Aloe Vera
- Refreshing formula with natural cellulose for an extra boost of freshness
- It contains organic kiwi extract with soothing properties, which calms and cares for your skin after sun exposure.

Greece Cyprus **21,99 €** (43,98 € per 100 ml) **21,09 €** (42,18 € per 100 ml)

23106

* WWW.

FRESHNESS SENSATION TO GO

Aloe Vera Moisturizing Face & Body Spray

20810

- Spray that moisturizes the face and body
- It can be applied over makeup
- Aloe Vera offers extra freshness for face and body at any time
- Contains organic kiwi extract, which is very rich in vitamin C: strong antioxidant action and skin protection from free radicals.

Greece Cyprus

Her Sun

coling 12

enerating Face

10,99 € 10,59 €



mmer sensation 21% Glowing mmer Skin the power of kiwi! nore vitamin C than any other fruit*, strong antioxidant effect. It helps in from free radicals and prevents ted spots.* Kiwi soothes and rts the natural regenaration of irritated skin.** camillen60.de R naturalbeauty.de LOEVIA IR ALOE .VI loe After Sun coling Bom tydration Kic Moisturising Face & Regenerating Face Mask **Body Spray** With 50 % aloe vera, bio kiwi extract & cooling pearls With 50 % aloe vera & bio kiwi extract Regeneration & freshness for vitalised face skin & Intensive moisture & freshness for face & body

TWO SKINCARE TALENTS FOR GLOWING SUMMER SKIN

a long-lasting tan

LR ALOE VIA Summer & Sun Set	20811
After Sun Face Mask Moisturizing Face & Body Spray	
Total price	32,98 €
Special Set price Greece Cyprus from 31,68 €	25,99 € 24,99 €

limited Perfume Cock

Discover the first 2-phase fragrances by LR! Experience a unique explosion of colors and emotions. Inspired by the freshness of juicy summer fruits and the vivid colors of refreshing summer cocktails, the 2-phase perfumes put you in a summer mood! Shake the perfume bottle, spray and enjoy a fascinating summer feeling on the skin...

WOODY, SPICY, FRUITY CITRUS NOTES

LR Classics Tropical Shake for gentlemen

3295-167

The blue phase of the perfume blends lemon, gin and jasmine, while the green phase is characterized by aromas of pomelo, cardamom and cedar wood, which add a refreshing, spicy aromatic note to the fragrance.

50 ml

Greece	19,99€
Greece	19,99 6
Cyprus	19,19 €

VIBRANT & EXOTIC CITRUS NOTES

LR Classics Tropical Shake for ladies

3295-132

The red phase of the perfume is a blend of grenadine, wild strawberries, hibiscus and coconut, while the yellow phase contains orange, Nashi pear and sugar cane scents, creating an irresistibly exotic aura.

50 ml

Greece Cyprus 19,99 € 19,19 €



PERFUME COCKTAILS

LR Classics Tropical Shake 2-piece Set - free choice	30288
LR Classics Tropical Shake for ladies LR Classics Tropical Shake for gentlemen	16. 160
Total price	39,98 €
Special Set price Greece Cyprus from 38,38 €	32,99 € 31,59 €

* Feel free to choose between the following combinations: 2 men's perfumes, 2 women's perfumes, 1 men's and 1 women's perfume



Made in Germany" is ur promise for top



Get yourself the best companions for your summer holidays: the Aloe Vera special care products in a practical cotton bag!





INSTANT EMERGENCY SPRAY 832/ALOF VERA GEL INSID



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ALOE VERA INSTANT EMERGENCY SPRAY

Soothes and regenerates the skin that is stressed from the intense heat.

ALOE VERA MOISTURIZING CONCENTRATED GEL

It offers intensive hydration, cools and rejuvenates the skin after sun exposure.

ALOE VERA PROTECTING PROPOLIS CREAM

It gently treats and nourishes while applying a protective coat on the skin. For rich care and nourishment wherever you are!



PRACTICAL ON-THE-GO BAG!

LR ALOE VIA Summer Bag Set

Moisturizing Concentrated Gel | 100 ml Protecting Propolis Cream | 100 ml Instant Emergency Spray | 150 ml + Aloe Vera Bag

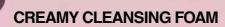
Total price Special Set price Greece Cyprus from 48,77 € 20809

50,87 € 43,99 € 41,99 €



Fruity skincare for your body

Fluffy, creamy and refreshing just like your favorite ice cream, our new, limited-edition skincare products come to excite you with their fruity aroma, offering your skin rich care and nourishment during the summer months! So enjoyable that no one can resist them!



Ice, Ice Berry Shower Foam 200 ml

27105

- Fluffy and creamy shower foam
- · Cleanses the skin gently and efficiently
- With fruity and refreshing berry scent

Greece Cyprus **10,99 €** (5,50 € per 100 ml) **10,59 €** (5,30 € per 100 ml)

INTENSIVE NOURISHMENT WITH COOLING SENSATION

Ice, Ice Berry Body Sorbet 27106 200 ml

- Lightly cooling sorbet texture
- With vitamin E, hyaluronic acid and menthol
- Fast-absorbing texture for an extra moisture boost
- · Fruity and refreshing berry scent

Greece Cyprus **13,99 €** (7,00 € per 100 ml) **13,39 €** (6,70 € per 100 ml)



LR E-Shop Link



Click **on each product photo** to be directly navigated to its page on the LR e-shop



FRUITY & COOLING SKINCARE

Ice, Ice Berry Set Shower Foam 200 ml Body Sorbet 200 ml	27107
Total price	24,98 €
Special Set price Greece Cyprus from 23,98 €	18,49 € only 17,69 €



LR ALOE VIA ALOE VERA TONING SET

Skin imperfections such as cellulite, local fat and sagginess appear in most women, namely 85-98% of women face this issue.

What is happening?

When the underlying fatty deposits begin to be pushed to the connective tissue, the skin loses its elasticity and firmness, causing an orange peel effect. This can occur on the upper arms, the thighs, the calves and the abdomen.

What's the reason?

- Uneven skin texture is a multifactorial aesthetic problem.
- Nutrition is important; therefore, it is recommended to avoid sugar and fat and

adopt healthy nutritional habits.

- A sedentary lifestyle and a lack of physical activity worsen the problem
- Hereditary factors play an important role
- As well as other hormonal and medical factors

The solution

While there is no proven treatment for this skin issue, LR Health & Beauty products can help reduce skin imperfections, in combination with a healthy lifestyle.

Aloe Vera, in combination with green tea extract and effective ingredient complexes, helps improve skin texture and makes you feel beautiful and confident.



Aloe Vera Shaping Body Gel 200ml	27536	Aloe Vera Multi-Corrective Body Cream 27535 200ml
(11,00€ Cyprus from 28,99 €	only 21,99 € E per 100 ml) only 21,29 € E per 100 ml)	Greece from 29,99 € only 21,99 € (11,00€ per 100 ml) Cyprus from 28,99 € only 21,29 € (10,65€ per 100 ml)

TIP Make Figu Active products a part of your daily lifestyle and manage your weight successfully



Exposure to the blue light emitted by digital devices, such as smartphones, tablets and computers, causes premature skin aging. The innovative LR ZEITGARD Blue Light Defender is the most powerful ally against digital aging, as it actively protects the skin and prevents the negative effects of blue light.

BLUE LIGHT DEFENDER Ser	um 71060	TIP
Greece	54,99 € (183,30 € per 100 ml)	Its lightweight texture perfectly complements al
Cyprus	52,79 € (175,97 € per 100 ml)	LR Health & Beauty skinc products!







A NEW DIMENSION IN SKIN CLEANSING

The innovative electric skin cleansing brush LR ZEITGARD 1 has revolutionized skin cleansing, offering clean, radiant skin as if you have just visited a professional beauty salon.

It removes makeup and dirt 10 times more effectively than manual cleansing, without damaging or stressing the skin.

ADVANTAGES:

- Due to the unique MICROSILVER hygiene system, the brush fibers remain in excellent hygiene for up to 3 months. Microsilver BG[™] acts as a protective shield by reducing bacteria and preventing their recurrence.
- ZEITGARD 1 is combined with the specially designed texture of the cleansing products to create a thin mesh that traps and removes dirt from the skin.
- The skin is ideally prepared for the next steps of your skincare routine.

EFFECTS:

- Improved skin appearance, brighter and more glowing complexion
- The massage function stimulates the skin and makes it smoother.
- The skin gains radiance and vitality



Cleansing System Soft - for sensitive skin	10031
Cleansing System Kit Classic - for normal skin	70036
ZEITGARD 1 Cleansing Product + FREE Cleansing Product - All skin types or sensitive skin + FREE Cleansing Brush - Classic or Soft + FREE Travel Case	
Total price	281,46 €
Special Set price for Greece Cyprus from 273,36 €	209,99 € 204,99 €

EFFECTIVE care and protection

LR MICROSILVER PLUS offers targeted antibacterial care with a unique combination of active ingredients. Its secret is the highly effective ingredient MICROSILVER BG[™] with antibacterial and antimicrobial action: it combats and prevents unhealthful bacteria from multiplying.

MICRO

SILVE

The unique combination of MICROSILVER BG[™], zinc compounds and dexpanthenol, has triple action*:

ANTIBACTERIAL

MICROSILVER BG[™] reduces the number of unhealthful bacteria and limits their multiplication.

STABILISING

The zinc compounds enhance skin regeneration.

REGENERATING

Dexpanthenol has anti-inflammatory action, relieves itching and supports the skin's selfhealing properties



*Scientifically proven by various studies (including SGS INSTITUT FRESENIUS)

LR Health and Beauty has completed a molecular and structural characterization of the chewing gum in collaboration with the UoA School of Dentistry.

According to the results, the silver-containing particles were detected in the main mass and the coating interface.



CLEAN HANDS WITHOUT WATER

Hand Gel

25051

75 ml

A particularly convenient & quick cleanser on the go

- No need for water
- Refreshing sensation
- Zinc compounds create a protective coat on the skin
- Nurtures the skin without causing dehydration

 Greece
 17,89 € (23,85€ per 100 ml)

 Cyprus
 16,79 € (22,39€ per 100 ml)

BEAUTIFUL & BRIGHT SMILE

Toothpaste

25090

75 ml

Brush your teeth thoroughly for at least 2 minutes in the morning and in the evening or whenever necessary.

- Prevents caries and plaque
- Periodontal prophylaxis
- Eliminates bad breath
- Mineral Hydroxylapatit strengthens
 enamel

Greece	9,49 € (12,66€ per 100 ml)
Cyprus	9,39 € (12,52€ per 100 ml)

*Patent No.: DE 10 2010 063 720.3-43



WITH LR MICROSILVER PLUS



ORAL CARE ON THE GO

Dental Health Gum - Set 2+1 free

25095

13,47 €

3 x 10 x 1,4g

Chew at least for 5 minutes after every meal. With slightly minty flavour. To supplement daily dental hygiene.

- Prevents caries and dental plaque
- Reduces plaque formation
- Helps harden tooth enamel
- Regulates the pH value in the mouth and thus soothes the gums

Total price

Special Set price Greece Cyprus from 11,37 € **8,98** € (213,81 € per 100 g) **7,58** € (180,48 € per 100 g)



¹Study carried out on 10 persons by Derma Consult GmbH in 2008

POWERFUL PROTECTION FROM PERSPIRATION

Deodorant Roll-on 50 ml

25022

only 11,49 €

only 10,79 €

Apply the deodorant in the morning and after taking a shower. Provides pleasant freshness and reduces the number of germs on the skin.

- Effective against perspiration odour - 24 hrs
- Regulates and protects the natural skin flora
- Talcum absorbs perspiration

Greece from 15,69 € (22,98€ per 100 ml)

Cyprus from 14,69 € (21,58€ per 100 ml)







"Made in Germany" is our promise for top quality, which you can rely on 100%.



ℝ *LIFE* **T K T**

PROTECTION FROM URINARY TRACT INFECTIONS

July is at the height of summer and visiting the beach is a daily routine for many people.

For many women, however, swimming in the sea or the pool and coming in contact with beach sand can be a nightmare, as it brings to mind urogenital disorders such as urinary tract infections and vaginitis.



The data show that three quarters of women will develop vaginitis at some point in their lives. This is mainly due to anatomy, since the female urinary and genital systems are vulnerable to many factors that can cause infections. To avoid any problems, the predominance of healthful bacteria, also known as probiotics, is essential.

Factors such as hormones, the body's overall defense mechanisms, and the use of various medication can affect bladder and vaginal health.

Our suggestion for strengthening the body's defenses against urinary tract infections is:

 Strengthening the body's defense through probiotics and prebiotics. Pro 12 contains probiotics and prebiotics(fructooligosaccharid es). Pro 12 means 12 different bacterial strains and 1 billion probiotic bacteria per capsule. The patented microencapsulation process effectively protects valuable bacteria, ensuring they reach their target.





 Drinking enough water and urinating frequently can also protect from urinary tract infections. The limited edition Aloe Vera Drinking Gel Acai Pro Summer ensures our body is adequately hydrated and provides us with significant antioxidants. The fruit juices contained offer an important contribution to the health of the urinary system.

These 2 nutritional products can be easily incorporated into your daily routine and strengthen your body's defenses, helping you avoid or prevent these infections.

PROTECT YOUR URINARY TRACT WITH PROBIOTICS, ALOE VERA GEL AND SUPER FOOD



Click **on each product photo** to be directly navigated to its page on the LR e-shop



Pro 12 Capsules 30 Capsules / 17,9 g	80370
 With 12 bacterial cultures 1 billion bacteria per capsule Patented microencapsulation process 	
Greece Cyprus	43,99 € (293,27 € per 100 g) 37,99 € (253,27 € per 100 g)





ℝ *LIFET▲KT*



OUR TRIPLE PROTECTION FOR YOUR SUMMER

- + PROTECTION FROM DEHYDRATION: Ensures a balanced supply of fluids and electrolytes¹
- + SUN PROTECTION: Supports your body's own sun-blocking abilities and creates a natural summer complexion²
- + DEFENSE BOOST: Supports your immune system during the summer holiday period ³

ACAI PRO SUMMER

Aloe Vera Drinking Gel Açaí 3-piece Set 3 x 1000 ml + FREE Aloe Vera Moisturizing Gel of initial value 17,89 €	81103	Single product price Aloe Vera Drinking Gel Açai Pro Summer 1000 ml	81100	
Total price Special Set price Greece Cyprus from 115,76 €	134,86 € 107,99 € only 91,49 €	Greece Cyprus	38,99 € 32,99 €	Energy and a second sec

¹ Vitamin C contributes to the normal function of metabolic processes aimed at the production of energy. Zinc contributes to the normal metabolism of vitamin A. Magnesium contributes to electrolyte balance.² Copper and zinc help protect cells from oxidative stress. Zinc helps maintain normal skin. Copper helps maintain normal hair pigmentation. ² Zinc, vitamin C and copper support the normal function of the immune system.

Extra Benekit

FRF

ONCENTRATED

Support for those who like to keep moving

WE ARE MORE ACTIVE DURING THE SUMMER!

Our cartilage is sensitive; it is frequently injured and stressed by daily movement. Cartilage does not contain blood vessels, therefore nutrition is vital. That's why it's important to add to your diet nutritional supplements that benefit your joints, such as Freedom Capsules and Aloe Vera Drinking Gel Freedom, in order to keep your joints in good condition. Keep exercising and enjoy yourself!

Lifetakt Active Freedom 80190 Capsules 37,2 g 80 60 Capsules / 37,2 g 35,99 € (96,75 € per 100 g) 9,99 € (80,62 € per 100 g)

RLIFE TAKT

KAPSELN

Mit Vitamin D, E & Mangan Unterstützt Muskeln & Knochen*



ALOE VERA DRINKING GEL ACTIVE FREEDOM

THE TRIPLE BOOST FOR YOUR MUSCULOSKELETAL SYSTEM

- + MOBILITY: Helps maintain normal cartilage. 1
- + STRENGTHENING: Supports normal bone function. ²
- + ENERGY: Supports energy metabolism and helps reduce tiredness and fatigue. ³

Aloe Vera Drinking Gel Acti – 3-piece Set 3 x 1000 ml + FREE Aloe Vera Moisturizing Gel of initial value 17,89 €	80883	Single product price Aloe Vera Drinking Gel Active Freedom 1000 ml	80850	CIERTARIA ALOE VERA DRIMKING BL
Total price Special Set price Greece Cyprus from 115,76 €	134,86 € 107,99 € only 91,49 €	Greece Cyprus	38,99 € 32,99 €	

¹ Vitamin C contributes to the normal function of metabolic processes aimed at the production of energy. Zinc contributes to the normal metabolism of vitamin A. Magnesium contributes to electrolyte balance.² Copper and zinc help protect cells from oxidative stress. Zinc helps maintain normal skin. Copper helps maintain normal hair pigmentation.² Zinc, vitamin C and copper support the normal function of the immune system. LR E-Shop Link



Click **on each product photo** to be directly navigated to its page on the LR e-shop



Ganoderma or Reishi is a mushroom known in Asia as the "mushroom of longevity". Its valuable ingredients have various properties that contribute to your body's wellness and strength. Reishi helps your body stay healthy and fit in a natural way. Trust the experience of East Asian healers and benefit from the power of Reishi.

Extensive research has been made on the effects of the Reishi mushroom. Various studies focus on its valuable ingredients, such as triterpenes, polysaccharides, proteins - lactins, germanium, iron, calcium, zinc, copper, manganese.

Reishi Plus consists of mushroom powder and extract, containing all these valuable ingredients.

Ganoderma has adaptive action, i.e. it offers an overall boost, it helps regulate the function of the immune system and it acts as an antioxidant.

The following effects were proven by clinical studies:

- 1. Supports heart function
- 2. Regulates blood pressure
- 3. Supports immunity
- 4. Antioxidant action
- 5. Anti-aging action
- 6. Liver protection action



MORE VITALITY¹

Reishi Plus Capsules - Set 2+1 free

- 3x30 capsules / 15,2g
- Capsules containing the mushroom of longevity
- Reishi has been part of the Far-Eastern tradition for millennia
- Supports the normal function of blood vessels²

Total price

Special Set price Greece

Cyprus from 110,97 €

80147

128,97 €

85,98 € (188 55 € per 100 a)

enly 73,98 € (162.23 € per 100 a)

¹ Vitamin C contributes to the normal function of metabolic processes aimed at producing energy.

² Vitamin C contributes to the normal formation of collagen for the normal function of blood vessels.



"Made in Germany" is our promise for top quality, which you can rely on 100%.



A bright smile and a feeling of freshness

Tooth Gel 2-piece Set 2x100ml	tra Freshness 20715-1
Aloe Vera Se Toothpaste 2-piece Set 2x100ml	ensitive Protect 20715-2
Reduces teet prevents place	th sensitivity and que formation
Total price	14,78 €
Special offer Greece	r 10,99 € (5,50 € per 100 ml)
Cyprus from only 10,99 €	1 4,78 € (5,50 € per 100 ml)



LR Health & Beauty Systems reserves the right to bring about changes to the products due to technical and quality improvements and disclaims any responsibility for misunderstandings due to typographical errors.